

# ART CONTEST

## PROGRAM COVER ART CONTEST

Please submit your art (computer, conceptual, drawing, graphic, photography, or painting) that fits the dimensions 5.5" x 8.5" to be used as the program cover art for the upcoming Los Angeles County Women's Leadership Conference. Our theme for this year's conference is:



*WE RISE, celebrates the journey overcoming life's hurdles and our growth as individuals and as community, lifting each other up to reach our greatest potential.*

*Whether it is the global pandemic or our own personal battles, we show up, are resilient, persist, and WE RISE from challenges and come out stronger.*

Entries of artwork and scanned waiver must be submitted by email to: [lacwlc@pw.lacounty.gov](mailto:lacwlc@pw.lacounty.gov) by **5PM-PST on Monday, January 17, 2022.**

The artist who submits the winning art will:

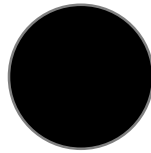
- Have their entry used as the inspiration for the 2022 Conference program cover.
- Have their entry used as inspiration for promotional material for the Conference.
- Receive two tickets to the 2022 Los Angeles County Women's Leadership Conference.

For full details of contest guidelines and application, visit [www.lacountywomensleadership.org](http://www.lacountywomensleadership.org) or email at [lacwlc@pw.lacounty.gov](mailto:lacwlc@pw.lacounty.gov)

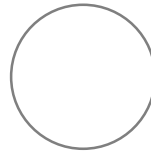
## Program Cover Art Contest

### CONFERENCE COLOR PALETTE & THEME LOGO

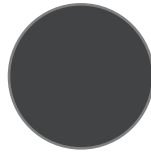
Below are samples of this year's theme and logo in different variations along with the color palette for the conference. Art contest covers are not required to use the color palette or design theme.



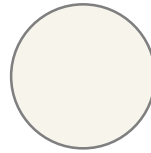
CMYK: 100, 100, 100, 100  
RGB: 0, 0, 0  
Hex: #000000



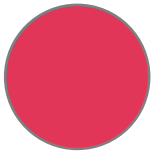
CMYK: 0, 0, 0, 0  
RGB: 255, 255, 255  
Hex: #ffffff



CMYK: 68, 60, 58, 45  
RGB: 66, 67, 68  
Hex: #424344



CMYK: 2, 2, 6, 0  
RGB: 247, 244, 236  
Hex: #f7f4ec



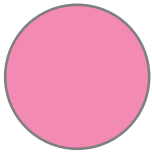
CMYK: 6, 93, 57, 0  
RGB: 226, 54, 88  
Hex: #e23658



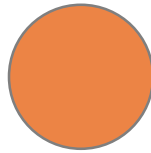
CMYK: 4, 31, 73, 0  
RGB: 242, 181, 93  
Hex: #f2b55d



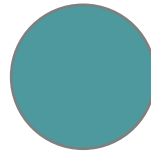
CMYK: 31, 0, 13, 0  
RGB: 173, 222, 223  
Hex: #addedf



CMYK: 0, 58, 3, 0  
RGB: 242, 138, 179  
Hex: #f28ab3



CMYK: 48, 58, 81, 0  
RGB: 236, 132, 69  
Hex: #ec8445



CMYK: 71, 24, 38, 1  
RGB: 77, 153, 157  
Hex: #4d999d

## Program Cover Art Contest

The 2022 Los Angeles County Women's Leadership Conference (LACWLC) – WE RISE is scheduled to take place on Thursday, April 14 at the Westin Bonaventure Downtown Los Angeles.

Use your creativity to design a program cover conveying the message behind the theme, WE RISE. The winning designer's artwork will be used as inspiration for the event's program cover, website, social media, and other promotional materials for the LACWLC.

### RULES

- Submissions must be original designs that are not copyrighted and should not include elements from third parties. Submissions should also not contain clip art.
- Submissions must be in .pdf or image (electronic) format.
- Submissions should be easily scalable for multiple uses as it will be used for the program cover and other forms of promotion/advertisement.
- Submissions must be in the following art formats: computer, conceptual, drawing, graphic, photography, or painting.
- Final Size for Program 5.5" x 8.5" (portrait) or 300 dpi (portrait)
- The official Los Angeles County Women's Leadership Conference logo and WE RISE graphics will be added to the winning submission.
- Contest is open to all ages.

### TERMS

Contestants must read, sign and submit the attached waiver with their entry. If the contestant is under 18 years of age, the waiver must be signed by both the contestant and a parent/guardian.

### HOW TO ENTER

Entries of artwork and scanned waiver must be submitted by email to: [lacwlc@pw.lacounty.gov](mailto:lacwlc@pw.lacounty.gov) by 5PM-PST on Monday, January 17, 2022.

### SELECTED DESIGN

The selected entry will be used for inspiration to create the Conference program cover. The designer of the selected entry will have the opportunity to collaborate with a Conference-selected graphic artist to create the 2022 Women's Leadership Conference program cover and the artwork featured in promotional materials for the Conference. In addition, the designer of the selected entry will receive two (2) tickets to the 2022 Women's Leadership Conference – WE RISE and will be featured in the conference program.



**Los Angeles County Women's Leadership Conference  
Program Cover Art Contest Waiver**

I represent that the submitted entry is an original, non-published work that does not infringe the intellectual property rights of any third parties. By entering the Los Angeles County Women's Leadership Conference Program Cover Art Contest, I am transferring all intellectual property rights, including copyrights, to the County of Los Angeles (County). I understand and acknowledge that the County will display the winning submission (either in its entirety or portion(s) of the submission) in its Conference program, Conference nametags, newsletters, social media posts, and in future promotions that are produced, posted or conducted by the County, LA County Women's Leadership Conference Committee (LACWLCC), or their offices, departments or agencies. If ownership of all or any part of the artwork submitted to LACWLCC for this contest is contested in any manner, I understand and agree that LACWLCC retains the discretion to disqualify and discontinue use of the artwork. I understand that if I am selected as a finalist, I may be required by LACWLCC to provide verification of age to confirm that appropriate signatures are provided on this waiver.

\_\_\_\_\_ I am 18 years of age or older.

\_\_\_\_\_ I am NOT 18 years of age or older

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

If entrant is under 18 years of age, Parent/Guardian must sign below:

\_\_\_\_\_  
Parent/Guardian Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent/Guardian Signature