



STRONGER
TOGETHER
♀



LOS ANGELES COUNTY

Women's Leadership Conference

2018

2018 LA County Women's Leadership Conference Cover Artist



Vickie Huen
Program Cover Artist

Graphic designer Vickie Huen works in the Community and Government Relations Group of LA County Public Works. Her cover design embodies this year's theme, "Stronger Together," with its intertwining, boldly colored lines representing the lives of the many individual women who will come together at the conference, as well as the many different races and cultures that converge in Los Angeles. Born in Hong Kong and educated at California State University Long Beach, where she earned a BA in Graphic Design, Huen combines minimalism with bright colors, patterns, and a sense of play in her work. She is inspired by urban art and the work of contemporary artists such as Yoshitomo Nara, Yayoi Kusama, and Simon Birch, who, like herself, use vivid colors and patterns while drawing inspiration from both Eastern and Western visual culture.

Social Media

There are a lot of ways to participate throughout today's conference using social media. Play along and you will automatically be entered to win amazing prizes, including: an Urban Decay Basket, A Warner Brothers Lot Tour, gift cards, experiences, & more!



Follow us on Twitter and Instagram @LACWomenLeaders
Use the hashtag #LACWLC2018 #LACWOMENLEADERS



Winners will be selected via Twitter and Instagram for the following:

- Best quotes, best pictures, most inspirational and funniest tweets
- Best advice, guidance, or epiphany you had in the networking room
- Finding hidden prizes during the 'Hide and Tweet' scavenger hunt

We will be tagging and messaging the winners on each platform, so please check your feed throughout the day. Prizes can be picked up at the Social Media Table. Ask any social media experts or ambassadors (purple lanyards) where to find us!

Need help creating a Twitter or Instagram account?

Visit our social media experts at the Social Media Table during breakfast, lunch and between sessions.

Prize Sponsors

1987 Juices	Lavender & Honey Espresso	Pukka Herbs
4imprint	Lemonade Restaurant	Queen Helene
Blue Shield of California	LGO Hospitality	Rose Bowl Stadium
Dana's Marketplace	M. Marian	Santa Anita Park
Diamond Veneer Travel Jewelry	Nothing Bundt Cakes	SEIU Local 721 Women's Caucus
Egyptian Magic LLC	ONEHOPE	Sunday Riley Modern Skincare
Ginger People	Orasana	Urban Decay Cosmetics
Green Street Restaurant	Pacha Soap Co.	Vanilla Bake Shop
Half & Half Tea Express	Pacifica	VF
iHeartMedia	Paint and Sip Studio LA	Wundabar Pilates

Los Angeles County
proudly presents the

2018 Women's Leadership Conference

**STRONGER
TOGETHER**

Thursday, November 29, 2018
Pasadena Convention Center



LOS ANGELES COUNTY

Welcome to the 2018 Women’s Leadership Conference!

Dear Guests,

We are pleased to welcome you to Los Angeles County’s 9th Annual Women’s Leadership Conference!

Our mission is to not only inspire you but to *empower* you to be a leader in whatever manner you choose. In this conference, we will provide tools and resources to expand your knowledge and professional and social networks. Please take a moment to review our itinerary and speaker summaries to make the most of your day.

In celebration of Los Angeles’s historical and ever-growing diversity, this year’s theme is *Stronger Together*.

While every generation confronts challenges in equity and human dignity, Los Angeles takes pride in valuing the inherent strengths in our differences. The ability to include and value different perspectives, and thus integrate our unique experiences into a cohesive whole, can accomplish amazing feats: revolutionary technology, shrewd business models, dynamic arts and entertainment, holistic education, mutual advocacy, and so much more.

As we meditate on this theme, think about what you can do to lift others up and in so doing, raise yourself up as a leader. In relying upon one another’s strengths, we come to recognize our own.

Many thanks to our speakers, sponsors, committee members and ambassadors for generously contributing their time and resources to our cause. It is because of their joint efforts that we can continue to hold successful conferences every year.

Most importantly, thank *you* for supporting our vision by sharing in it. We hope you come away from this event with more information and skills to share with others, and that together we remain united in our vision of holding each other up.

With Courage and Ambition,

The Los Angeles County Women’s Leadership Conference Committee



Conference Committee

Los Angeles County gratefully acknowledges the dedication and hard work of the members of its 2018 Los Angeles County Women's Leadership Conference Committee.



Rossana D'Antonio, 2018 Executive Sponsor

Shirley Cheng and Kaitlin Hannon, 2018 Co-Chairs

Amy Le
Ann Aguilar
Bettina Selsor
Brian Fung
Carmen Zapata
Caroline Lerch
Carolyn Scott
Donna Tran
Dusadee Corhiran
Erika Mesa
Heidi Oliva
Helen To
Imelda Padilla
Iris Regn
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Jessie Towers
JeNai Davis
JoAnn Aguero
Joseph Alford

Justin Jones
Karen Mendez
Karen Zarsadiaz
Karin Burger
Kathy Salama
Katie Mac
Larissa Yu
Laura Ebbott
Laura Rockett
Leticia Perez
Linda Willis
Lorraine Gonzales
Lula Hill
Mackenzie Domann
Malou Rubio
Marie Nunez
Mayra Cabrera
Michael Blackwood
Michael Harmon

Miriam Brown
Nam Doan
Naomi Guzman
Neal Mok
Rebecca Camacho
Silvia Gonzalez
Sonia Fernandez
Stephanie Fong
Tatiana Rosas
Trinh Mac
Vanessa Olivias

Program Timeline

7:30 a.m.	Registration and Continental Breakfast	Ballroom Foyer
8:20 a.m.	<i>Video: 2018 Women's Leadership Conference Introduction</i>	Ballroom
	Welcome Mark Pestrella, Director of Public Works, County of Los Angeles	
	Los Angeles County Welcome: <i>Seize the Opportunity</i> Abbe Land, Executive Director, Women and Girls Initiative	
9:00 a.m.	<i>Save the World... or Savor it? Being Reached by the Widow, Orphan and Stranger</i> Gregory Boyle, Founder, Homeboy Industries	
9:45 a.m.	Empowered Women, Empower Women Dr. Sharoni Denise Little, CEO/Educator, The Strategist Company, LLC	
10:30 a.m.	<i>Video: One Woman: A Song for UN Women</i>	
10:40 a.m.	Networking and Headshots	Ballroom Foyer
11:00 a.m.	Morning Breakout Sessions (Concurrent Sessions)	Conference Center
	<i>Embracing Your Authentic Femininity for Your Best Life</i> Amy Stanton, Founder/CEO, Stanton & Company	RM 102
	<i>How to Ask for Exactly What You Want and Get It Every Time by Thinking Like A Negotiator</i> Eldonna Lewis Fernandez, Professional Speaker, Negotiation and Experiential Training Expert, Dynamic Vision International, Inc.	RM 104
	Women in Technology Leadership Panel Bindi Belanger, VP, Governance & Operational Planning, Ticketmaster Lauren Burnell, US Public Sector Programs/Cloud Alliances, FireEye, Inc. Karen Loquet, Assistant Auditor-Controller, LA County Auditor-Controller Roozan Zarifian, Chief Information Officer, LA County Department of Human Resources Moderator: Trinh Mac, Deputy Director (IT), LA County Internal Services Department	RM 106
	<i>7 Secrets to Connect with Anyone</i> Sheryl Roush, CEO, Int'l Accredited Speaker, Speaker Coach, Sparkle Presentations, Inc.	RM 107
12:00 p.m.	Networking and Headshots	Ballroom Foyer
12:20 p.m.	Lunch	Ballroom
1:30 p.m.	Afternoon Breakout Sessions (Concurrent Sessions)	Conference Center
	<i>Leadership in Heels — Living the Life I Choose</i> Scharrell Jackson, Partner, CFO/COO, Squar Milner, Founder/CEO, Leadership in Heels	RM 102
	<i>Clear Vision</i> Dr. Laura Danly, Curator, Griffith Observatory	RM 104

	<i>Defying the Odds</i> Jamie Hagiya, Professional Athlete and Co-owner/Coach, Torrance Training Lab	RM 106
	<i>Speak Like a Pro!</i> Sheryl Roush, CEO, Int'l Accredited Speaker, Speaker Coach, Sparkle Presentations, Inc.	RM 107
2:30 p.m.	Networking and Refreshments	Ballroom Foyer
2:55 p.m.	Video: <i>48 Things Women Hear In A Lifetime</i>	Ballroom
3:05 p.m.	<i>How to Unapologetically Rise</i> Christine Simmons, President/COO, Los Angeles Sparks	
3:50 p.m.	<i>Finding Your Voice</i> Caroline Heldman, Research Director, Geena Davis Institute on Gender in Media Elizabeth Kilpatrick, Vice President, Development & Operations, Geena Davis Institute on Gender in Media	
4:35 p.m.	Closing Remarks Shirley Cheng, Co-Chair, Los Angeles County Women's Leadership Conference Kaitlin Hannon, Co-Chair, Los Angeles County Women's Leadership Conference	Ballroom

Speaker Social Media Accounts

SPEAKER	TWITTER	INSTAGRAM
BINDI BELANGER	@BINDIBELANGER	@LOTUSPATHWAY
GREGORY BOYLE	@FRGREGBOYLE	@FRGREGBOYLE
LAUREN BURNELL	@FIREEYE	
DR. LAURA DANLY	@ALLSPACECNSDRD	@GRIFFITHOBSERV
ELDONNA LEWIS FERNANDEZ	@ELDONNAF	@ELDONNAF
JAMIE HAGIYA	@JAMIEHAGIYA	@JAMIEJOYCE2
CAROLINE HELDMAN	@CAROLINEHELDMAN	@CAREBEARKITTYCAT
SCHARRELL JACKSON	@SCHARRELLJ	@LIVINGTHELIFEICHOSE
ELIZABETH KILPATRICK	@EKILPATRICK	@BARIATRICKBADASS
ABBE LAND	@ABBELAND	@LACWGI
DR. SHARONI LITTLE		@DRSHARONILITTLE
KAREN LOQUET	@COUNTYOFLA	@COUNTYOFLA
MARK PESTRELLA, P.E	@MP_LACOUNTYDPW	@LACOPUBLICWORKS
SHERYL ROUSH	@SHERYLROUSH	@SHERYL.ROUSH
CHRISTINE SIMMONS	@LA_SPARKS	@CNSIMMONS
AMY STANTON	@AMYKSTANTON	@AMYKSTANTON
ROOZAN ZARIFIAN	@LACOUNTYDHR	@COUNTYOFLA



Mark Pestrella

Director of Public Works, County of Los Angeles

Mark Pestrella is the Director of Los Angeles County Public Works. In this capacity, he serves as the County Engineer, the County Road Commissioner, and the Chief Engineer of the Los Angeles County Flood Control District. With an annual budget of more than \$2.7 billion and a workforce of 4,000 employees, Los Angeles County Public Works is the largest municipal public works agency in the United States, providing vital public infrastructure and civic services to more than 10 million people across a 4,000-square-mile service area. Public Works' diverse operations are defined within six core service areas: Water Resources, Transportation, Environmental Services, Public Buildings, Developmental Services, and Emergency Management.

Mr. Pestrella is a licensed civil engineer and a 30-year veteran of Public Works and has held a variety of management positions. He is a native of Southern California and attended California Polytechnic State University, San Luis Obispo, where he received a Bachelor of Science Degree in civil engineering with concentrations in structural engineering and water resource management.

Abbe Land

Executive Director, Women and Girls Initiative

Abbe Land is the Executive Director of the LA County Women and Girls Initiative (WGI). The WGI was created to help improve the lives of women and girls through changes in policy, program development and strategic partnerships.

Abbe brings over 30 years of experience to her position with Los Angeles County having served as a leader within the non-profit and civic government worlds. She currently serves on Women Against Gun Violence Advisory Board; the L.A. County Department of Health Services' Women's Health Policy Council; Planned Parenthood Advocacy Project Board of Directors; TransCanWork Advisory Board; National Board of Directors; MAZON's Public Policy Committee and the AIDS Community Action Foundation Board of Directors. In March 2017, she co-founded an Indivisible Los Angeles Chapter: ROAR Resistance.



She has been recognized by the West Hollywood Community Housing Corporation with a Lifetime Achievement Award for her commitment to affordable housing and by APLA Red Circle Project with a Spirit of CommUNITY Award for her work to raise awareness of HIV/AIDS. She also received the inaugural Legacy Award for Women in Leadership for her work on behalf of women in West Hollywood, the Gay Men's Chorus of Los Angeles: Good Neighbor Voice Award 2016 for her work on behalf of the LGBTQ community, the 28th Congressional District 2016 Woman of the Year award, the National LGBTQ Task Force: Leadership Excellence Award 2017, the I Love Me Foundation's Ally of the Year and the 2017 Southern California Leadership Network Visionary 30 in 30 Award; as well as numerous other recognitions.

Morning Program

Gregory Boyle

Founder, Homeboy Industries

Gregory Boyle is the founder of Homeboy Industries, the largest gang intervention, rehabilitation, and re-entry program in the world.

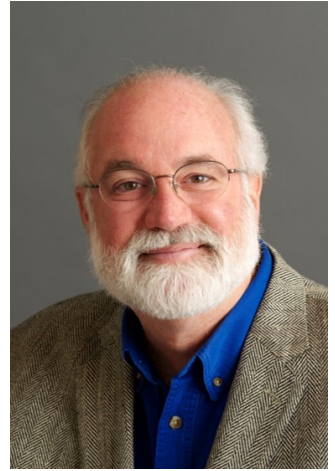
A native Angeleno and Jesuit priest, from 1986 to 1992 Father Boyle served as pastor of Dolores Mission Church in Boyle Heights, then the poorest Catholic parish in Los Angeles that also had the highest concentration of gang activity in the city.

Father Boyle witnessed the devastating impact of gang violence on his community during the so-called “decade of death” that began in the late 1980s and peaked at 1,000 gang-related killings in 1992. In the face of law enforcement tactics and criminal justice policies of suppression and mass incarceration as the means to end gang violence, he and parish and community members adopted what was a radical approach at the time: treat gang members as human beings.

In 1988 they started what would eventually become Homeboy Industries, which employs and trains former gang members in a range of social enterprises, as well as provides critical services to thousands of men and women who walk through its doors every year seeking a better life.

Father Boyle is the author of the 2010 New York Times-bestseller *Tattoos on the Heart: The Power of Boundless Compassion*. His 2017 book is the Los Angeles Times-bestseller *Barking to the Choir: The Power of Radical Kinship*.

He has received the California Peace Prize and been inducted into the California Hall of Fame. In 2014, the White House named Father Boyle a Champion of Change. He received the University of Notre Dame’s 2017 Laetare Medal, the oldest honor given to American Catholics.



Dr. Sharoni Denise Little

CEO and Educator, The Strategist Company, LLC

Dr. Sharoni Denise Little, CEO, The Strategist Company, LLC, is an organizational and leadership development consultant, educator, corporate trainer, global facilitator, ad media commentator who helps organizations, executives, and communities devise evidence-based strategies and solutions to grow, strengthen, and transform their vision, strategy, and outcomes. An author and renowned scholar, she shares her expertise both domestically and internationally on social justice, equity, and inclusion, organizational leadership and communication, and global strategy. A Professor of Clinical Business Communication at the USC, Marshall School of Business, Sharoni has received several excellence in teaching and research awards, and is completing her forthcoming books, *The Perpetual Surveillance of Black Men* (2019), and *Diapers and Dissertations: Women, Education, and Work* (2019).

Sharoni earned her PhD from Indiana University in Rhetoric and Cultural Studies, and an Ed.D. in Educational Leadership from USC, Rossier School of Education. She also received her Bachelor and Master of Arts degrees in Organizational Communication from California State University, Los Angeles.

An educational and social advocate, Sharoni currently partners with the Aspen Institute, Obama Foundation, and Children’s Defense Fund, is a founding member of the Compton Human Trafficking Task Force, and sits on several boards of trustees. While she values her role as a strategist, advocate, and scholar, Dr. Little’s most cherished blessing is being the proud mother of twin sons, Jared and Jaren.

“To whom much is given, much is required.”

Breakout Speakers



Amy Stanton

Founder/CEO, Stanton & Company

With a background in traditional marketing and deep experience in marketing to, and building brands for women, Amy Stanton has a unique perspective on the women's landscape, the role of femininity in personal and professional lives, and the impact that unleashing our true feminine power can have on happiness.

Amy founded Stanton & Company (S&Co) with a passion for promoting and building positive female role models and messaging for women. Since 2006, when the company opened its doors, S&Co has built a roster of philosophy-driven brands, including exceptional athletes, lifestyle experts, and brands in the healthy, active living space.

Between her leadership roles on Fortune 500 accounts in advertising, her role as the CMO at Martha Stewart Living Omnimedia, and most recently, as founder and CEO of an eleven-

year-strong marketing and PR agency focused on building female-focused brands, Amy has deep experience in the women's space and a wide range of relationships with powerful women who have inspired her thinking about femininity and how women can be their best.

Amy has received accolades and awards from the *Sports Business Journal* and Women in Sports and Events (WISE) LA, and Stanton & Company has been recognized as an industry leader. She speaks about marketing and representation, women in sports, and women's leadership.

Amy recently wrote a book called *The Feminine Revolution* with co-author Catherine Connors, challenging the idea that femininity and feminine qualities are weak, and encouraging women to define and embrace their feminine behaviors as sources of power.

Eldonna Lewis Fernandez

Professional Speaker, Negotiation and Experiential Training Expert, Dynamic Vision International, Inc.

As CEO of Dynamic Vision International Inc., Eldonna Lewis Fernandez dispenses leadership, negotiation and communication training to corporate clients and small business owners internationally. Her business is built on a 23-year career as a contract specialist in the Air Force, where she negotiated hundred of millions of dollars' worth of domestic and international contracts.

After retiring from the Air Force, Eldonna spent 10 years as a contracts administrator, negotiator and systems analyst for aerospace companies such as Raytheon, Sparta, and Parsons. Today, her corporate workshops and keynotes cover a variety of topics — everything from negotiating skills to being a master negotiator, communicating with confidence and becoming a self-leader.

Eldonna has written two books: *Think Like a Negotiator ~ 50 Ways to Create Win Win Results by Understanding the Pitfalls to Avoid* and *GoPINK Rules of Engagement: 5 Foundational Principles for Taking Control of the Handlebars of Your Life*. She also co-authored *Heart of Military Woman*, a compilation of stories by, for, and about military women and is contributing author in 5 books.



Breakout Speakers

Bindi Belanger

VP, Governance & Operational Planning, Ticketmaster

Bindi Belanger is currently VP of Governance & Operational Planning at Ticketmaster, based in Hollywood, CA. In her role, Bindi is responsible for management of the constantly evolving operating plan for the Product and Technology organizations. She also facilitates the governance and execute review of large, multi-million dollar technology program.

Prior to Ticketmaster, Bindi served in various project, program and portfolio management roles at The Walt Disney Company, UnitedHealth Group, NBC Universal, and DIRECTV. Bindi holds a bachelor's degree in Business Administration from USC's Marshall School of Business.



Lauren Burnell

US Public Sector Programs/Cloud Alliances, FireEye, Inc.

As the US Public Sector (USPS) Programs/Cloud Alliances lead at FireEye, Lauren is responsible for developing FireEye's USPS Cloud Strategy and strategic partnerships with the Cloud Service Providers (CSPs).

Over her six-year commission in the U.S. Navy, she held numerous leadership roles supporting both Navy and National missions related to advanced tactics in cyber security and electromagnetic maneuver warfare. Ms. Burnell's tours included time as a Cyber Lead at the National Security Agency, driving the Navy's tactical response during its first named cyber security operation, and teaching information warfare curriculum to the Fleet.

Upon honorable discharge from the Navy, she joined PCM-G, an IT solutions and services provider, as a security engineer. She then led PCM-G's Federal engineering team as Director of Engineering.

A published statistician, Ms. Burnell holds a B.S. Political Science from the United States Naval Academy, as well as a M.A. Government in Politics from the University of Maryland. Ms. Burnell's certifications and personal decorations include Certified Ethical Hacker, Security+, Joint Service Commendation Medal, Navy Commendation Medal, Navy and Marine Corps Achievement Medal (two awards), NSA/CSS Signals Intelligence Directorate Military Performer of the Quarter (Junior Officer category), and various industry technical certifications and military unity awards.

Breakout Speakers



Karen Loquet

Assistant Auditor-Controller, LA County Auditor - Controller

Karen Loquet is the Assistant Auditor-Controller, Los Angeles County, and oversees Countywide Payroll and Information Technology Operations with over \$53 million in technology funding. As the Chief Information Officer, she has the responsibility for assisting the Auditor-Controller with strategic planning and technology initiatives.

Karen has worked effectively over 38 years with dedicated service to Los Angeles County, with most of her experience in support of the County's Administrative Systems, for 39 County departments, which includes approximately 100,000 County employees, and tax systems for Los Angeles residents and taxpayers. Ms. Loquet is a graduate of the Executive Leadership Development Program, through the University of Southern California (USC) Price School of Public Policy. She holds dual Bachelor of Science degrees with emphasis in Business Administration and Information Technology from California State University at Los Angeles (CSULA).

Roozan Zarifian

Chief Information Officer, LA County Department of Human Resources

With over 30 years of Information Technology (IT) experience, Roozan Zarifian has held key positions within 4 County departments, and currently serves as Chief Information Officer for Department of Human Resources. In this position she coordinates with and provides advice to the Department's senior leadership regarding IT strategic direction and governance.

As the CIO, Ms. Zarifian is responsible for implementing and supporting a number of enterprise technology initiatives; leading cross functional and vendor teams on system development; and ensuring the technology systems lead to outcomes in line with business and County initiatives.

Over the years, she has contributed to a wide range of enterprise IT solutions, including several national award-winning technology systems, including National Association of Counties for NEOGOV, County's applicant tracking and examination system; OpenText Award for Digital Transformation Excellent for ePR, County's electronic personnel records management system; and Government Technology Outstanding IT Project award for Business Intelligence.

Ms. Zarifian holds a Bachelor of Science in Mathematics and a Bachelor of Science in Computer Science from University of Mary Washington. She is a graduate of the Executive Leadership Development Program, through the University of Southern California (USC) Price School of Public Policy. She is also a member of the Los Angeles County Management Council and the County Chief Information Officer Leadership Council.



Breakout Speakers

Sheryl Roush

CEO, Int'l Accredited Speaker, Speaker Coach, Sparkle Presentations, Inc.

Sheryl is an internationally top-rated presenter on communication skills. In 1993, she was only the 6th female to earn the elite Accredited Speakers designation in 142 countries. She was the 2009 Presidential Citation recipient from Toastmasters International for enhancing global communication and leadership. And she is the only recipient to be awarded Member of the Year from both Southern California Chapters of the National Speakers Association.

She has presented 120 seminars for LAUSD, plus keynoted LA County's Management Council (2x); Secretarial Council (3x); plus trained numerous of our department agencies.

As a speaking coach clients include sci-fi stars, Olympians, NFL cheerleaders, Southwest Airlines, and the Creator of Pictionary. Sheryl also started the US Olympic Training Speakers Bureau in San Diego.

A 17-time published author, Sheryl received the 2016 Author of Influence award. Her award-winning books include: Heart of a Woman in Business; Heart of a Mother; and Sparkle-Tudes!

For more, visit: SherylRoush.com and SparklePresentations.com



Scharrell Jackson

*Partner, CFO/COO at Squar Milner
Founder/CEO of Leadership in Heels*

Scharrell Jackson has served as an executive in the field of Finance/Accounting and Operations for over 30 years, working in multiple industries. She is known for her remarkable business acumen and her commitment to developing leadership attributes in others, streamlining business operations and automating processes that drive growth and increase efficiency and bottom line profit.

Scharrell is a Partner, COO/CFO of Squar Milner LLP, one of the nation's 50 largest accounting firms. She provides executive leadership to the Accounting, Human Resources, Information Technology, and Administrative teams. Scharrell is also a highly sought-after dynamic and engaging keynote speaker and emcee.

Many have benefited from her message on a variety of topics such as Authentic Leadership, Breaking the Glass Ceiling, Gender Communication Gap, Corporate Culture, Business Growth/Strategy, Diversity, Leading Millennials in the 21st Century, to name a few.

Scharrell founded "Leadership in Heels", a professional Speaker Series, for the sole purpose of making a significant difference professionally and personally in the lives of others. These sold out events have captured the Orange County community and is the talk of the town among OC business leaders. Scharrell serves on a number of boards, host a small group in her home and is a single mother of three amazing sons.

Breakout Speakers



Dr. Laura Danly

Curator, Griffith Observatory

Dr. Laura Danly is the Curator of Griffith Observatory in Los Angeles, California. Since her arrival at Griffith Observatory upon its reopening in 2006, she has developed and implemented the Observatory's educational, planetarium, gallery, telescope, and theatre programs. In particular, Dr. Danly has produced, directed, and co-written four of Griffith Observatory's most recent programs in the Samuel Oschin Planetarium. Recently Dr. Danly oversaw the renovation of all the technical systems in the planetarium theatre.

Dr. Danly got her PhD from the University of Wisconsin where she specialized in ultraviolet spectroscopy. She then spent ten years at the Space Telescope Science Institute (ST ScI) where she was a post-doctoral and Hubble Fellow conducting research with the Hubble Telescope (1987-1997). After her post-docs, she joined the scientific staff at ST ScI's first Project Scientist for Education.

Dr. Danly left ST ScI NASA in 1997 to take a joint academic appointment as a Professor of Physics and Astronomy at the University

of Denver, the first Curator of Space Science at the Denver Museum of Nature & Science, and the first Chair of their new Space Sciences Department.

Dr. Danly then moved to New York City where she was the Senior Manager of Astrophysics Education at the American Museum of Natural History (2004-2006). Dr. Danly has appeared in numerous broadcast science and astronomy programs, and has served on advisory boards to the White House and NASA.

Jamie Hagiya

*Professional Athlete and Co-Owner and Coach at
Torrance Training Lab*

After receiving a scholarship to the University of Southern California in 2003, Jamie was a two-time team captain and led her team to two NCAA tournament appearances. After graduating from USC with a degree in Communication, she played professional basketball in Greece and Spain. During the off season, she started her own youth basketball camps and clinics with Hagiya Basketball, which have run in California, Hawaii, and Washington. Jamie then decided to redirect her focus, energy and efforts toward a second passion: CrossFit. She found CrossFit at the end of 2011, and a year later, traded in her Air Jordans to pursue CrossFit full-time.

Currently, Jamie is a competitive CrossFit athlete and co-owner/coach at Torrance Training Lab in Torrance, CA. She is a six-time CrossFit Regional competitor (2013-2018) and two-time CrossFit Games Athlete (individual 2016 and Team 2018). She is also a double entrepreneur as she started her own clothing company called "Left Coast Vibes Co." Everyone from the community is welcome to her gym, as her clients range from people brand new to fitness, to high school athletes, to adaptive athletes as she works with the LA Wheelchair Women's Basketball Team and clients with Cerebral Palsy. As a fitness enthusiast and advocate for body positivity, she hopes to inspire others to be comfortable in their own skin, go after their dreams, and know that anything is possible.



Christine Simmons

President & COO, Los Angeles Sparks

Simmons is heading into her sixth season with the three-time WNBA Champion Los Angeles Sparks and the fifth in her official capacity. She leads all aspects of the team's business operations including ticket and sponsorship sales and service, marketing, game operations, communications, community relations and finance. Under her leadership the team has seen a 68% increase in ticket sales, increased viewership on Spectrum SportsNet and impacted nearly 100,000 lives through community programs in the 2018 season. Simmons has over a decade of leadership experience in creating strategic alliances, leading business development and driving corporate initiatives. She has worked with many Fortune 500 corporations and multi-million dollar companies and has been on the business side of entertainment for over a decade working for organizations such as Disney and NBCUniversal.

A proud UCLA graduate, she serves as Regent-designate for the UCLA Regent Board of Directors, Immediate Past President of the Board of the UCLA Alumni Association and was named to the University of California President's list of 2016 Remarkable Women of UC. She is an active member of the Los Angeles community, serving on the Board of Directors for the LA Sports Council, the Positive Coaching Alliance and formerly served on the NBA's Global Inclusion Council. Her dedication and passion for giving back has earned her a number of honors including: the LA Business Journal's 2016, 2017 & 2018 list of 500 most influential people in Los Angeles and a 2017 WISE LA Woman of Inspiration. She also volunteers for Better Futures for Thomazeau, a small, grassroots nonprofit that provides aid to Haiti.



Caroline Heldman

Research Director, Geena Davis Institute on Gender in Media

Dr. Heldman is an Associate Professor of Politics at Occidental College in Los Angeles and the research director for the Geena Davis Institute for Gender in Media. Her research specializes in media, the presidency, and systems of power (race, class, gender). Dr. Heldman co-edited *Rethinking Madame President: Are We Ready for a Woman in the White House?* (Lynne Rienner, 2007) and authored *Protest Politics in the Marketplace: Consumer Activism in the Corporate Age* (Cornell University Press, 2017), *Women, Power, and Politics: The Fight for Gender Equality in the United States* (Oxford University Press, 2017), *The New Campus Anti-Rape Movement* (Lexington, 2018), and *Gender and Resistance in the 2016 Presidential Election* (Praeger, 2018).

Dr. Heldman has been active in "real world" politics as a professional pollster, campaign manager, and commentator for CNN, MSNBC, FOX News, and CNBC. She has also been featured in popular documentaries, including *Missrepresentation*, *The Mask You Live In*, *The Hunting Ground*, *Informant*, *Equal Means Equal*, and *Liberated*. Dr. Heldman was one of many women who went public with allegations of gender discrimination against Bill O'Reilly that led to his firing from Fox News. She splits her time between Los Angeles and New Orleans where she co-founded the New Orleans Women's Shelter and the Lower Ninth Ward Living Museum. Dr. Heldman also co-founded End Rape on Campus (EROC), Faculty Against Rape (FAR), and End Rape Statute of Limitations (ERSOL).

Afternoon Program



Elizabeth Kilpatrick

Vice President, Development & Operations, Geena Davis Institute on Gender in Media

Elizabeth Kilpatrick has worked with the Geena Davis Institute on Gender in Media for eight years, currently in the role of Vice President of Development and Operations. She has more than 20 years fundraising, marketing, research program management and strategic planning experience with major universities to volunteer-driven grassroots organizations. She has previously served in executive roles with Cure Autism Now (now Autism Speaks) the Alzheimer's Association of Orange County, the University of Southern California and Goodwill Industries of Southern California. She is also a coach, speaker, vlogger, and author in the area of weight loss transformation – having successfully maintained a 200-pound weight loss.

Share Your Thoughts & Enter to Win!

Fill out our survey about today's conference, and enter to win one of five prizes, including:

- A pair of tickets to the Natural History Museum (2)*
- A pair of tickets or family four pack to The Huntington*
- A pair of VIP passes to The Broad Museum*


To enter the drawing:

1. Stop by the registration table between 2:00 and 4:00 p.m.
2. Show us a screenshot of your survey confirmation.
3. Fill out an entry ticket. That's all!

To take the anonymous survey, visit <http://lacountywomensleadership.org/survey> or use the QR code.

The winners will be announced before the closing remarks. Winners must be present to claim prizes.



blue  of california

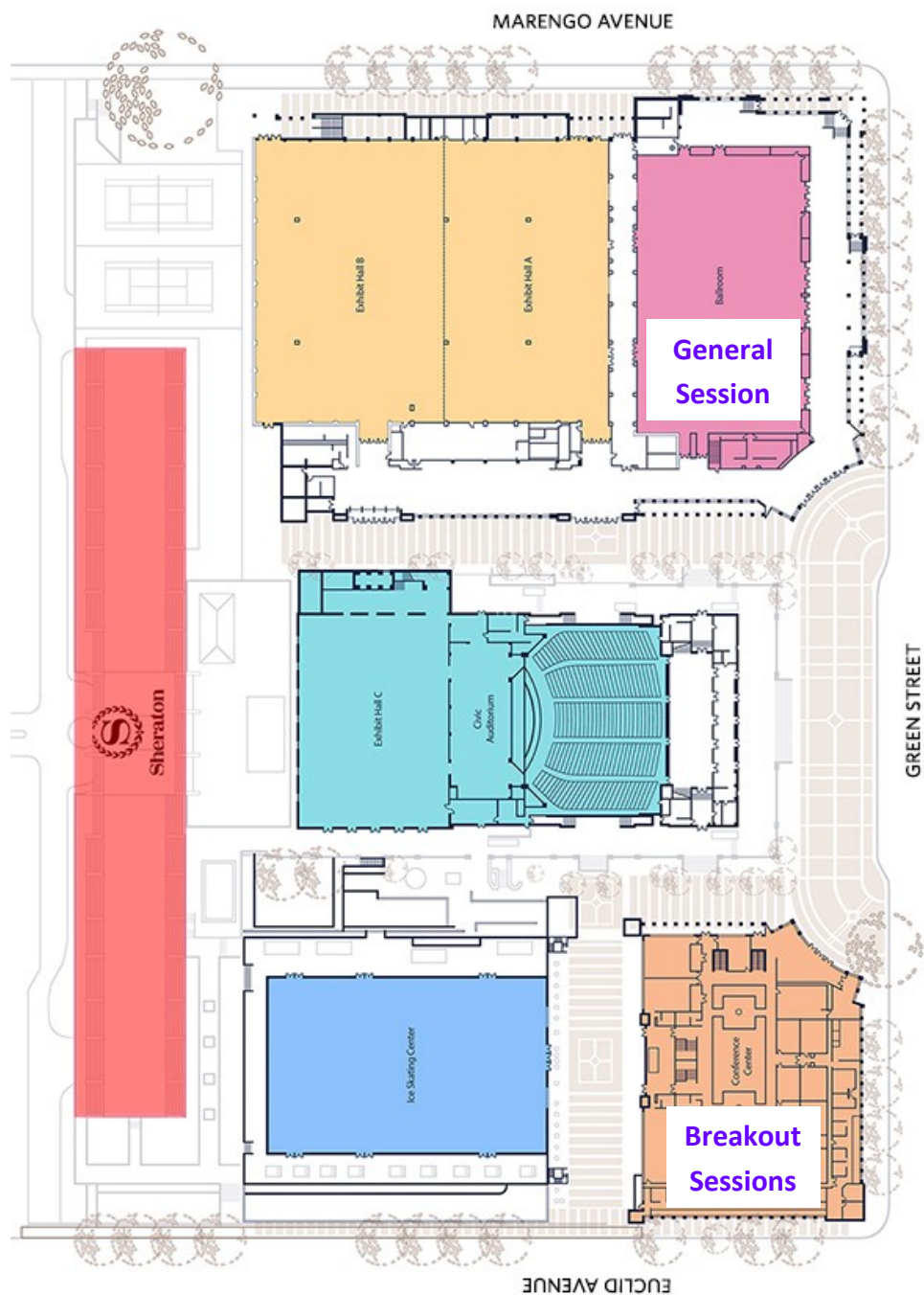


**The CAPE Benefit Trust,
Dexheimer-Erickson Corporation,
MEI Insurance Services and
Blue Shield of California**

are pleased to continue to support
the Los Angeles County Women's
Leadership Conference



Pasadena Convention Center Map



Food Donation

Feed the Need

Did you know that:

- 1 in 8 people struggle with hunger in Los Angeles County¹
- There are 55,000 homeless people in Los Angeles County²
- California disposes 5.6 million tons of food waste each year³

To help combat hunger in Los Angeles County and encourage sustainable practices, the LA County Women's Leadership Conference Committee and the Pasadena Convention Center will partner with the Union Station and Ronald McDonald House Charities to recover any surplus food from this year's Conference to help those who need food the most.

About our Partners



Ronald McDonald House Charities

The Ronald McDonald House Charities' work has been making children happier and healthier by keeping families close – giving them a place to rest and refresh. A place that feels like home. These programs, tailored to meet the urgent needs of each community, can now be found in more than 64 countries and regions across the globe. RMHC has helped lessen the burden for more than 5.5 million families in 2016. For more information visit <https://www.rmhc.org/>

Union Station Homeless Services

The Union Station Homeless Services is part of a premier group of human services agencies in Los Angeles County that are leading the way to ending homelessness in our community. Since 1973, Union Station has helped rebuild the lives of thousands of people who were once homeless and without hope and follows its vision – **every person deserves a life of dignity and a safe place to call home**. For more information visit <http://unionstationhs.org/>



¹ Feeding America. <http://www.feedingamerica.org/>. 2017.

² 2017 Greater Los Angeles Homeless Count. <https://www.lahsa.org/dashboards?id=9-2017-greater-los-angeles-homeless-count-by-service-planning-area-spa>. 2017.

³ CalRecycle. 2014 Disposal-Facility-Based Characterization of Solid Waste in California. (6). <https://www2.calrecycle.ca.gov/wastecharacterization/study>.

Social Enterprise and Local Business Support

Thank you to the social enterprises and local female-owned business who provided the products that comprised the speaker gifts.

OUR SACRED WOMEN | oursacredwomen.com

Our sacred Women is a movement to restore women to place of reverence through specialty gifts that help women feel seen, valued, and honored.



OUR SACRED WOMEN®



MADE BY DWC | madebydwc.org

MADE by DWC is a social enterprise created by the Downtown Women's Center (DWC) to break the cycles of chronic homelessness and unemployment.

PIECE BY PIECE | piecebypiece.org

Piece by piece provides low-income and formerly homeless people free mosaic art workshops using recycled materials to develop marketable skills, self-confidence, earned income and an improved quality of life.



PURPOSE JEWELRY | purposejewelry.org

PURPOSE Jewelry is beautifully crafted by young women rescued from human trafficking.

Special Thanks

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to view exclusive partnership pricing for attendees
for family sessions (hello, holidays!) and wedding packages



Cisco is proud to support the LA County Public Works Women's Leadership Conference

Eldonna Lewis Fernandez



Any organization that wants to develop their people to become extraordinary leaders needs to hire Eldonna for a Keynote and/or an experiential training. Eldonna specializes in engaging the audience with experiential content for maximum learning and retention.

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- Think like a leader – self leadership lessons for leading an engaged life
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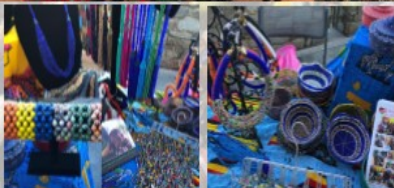
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Eldonna is empowering women of the Kipsongo Slum in Kenya to eradicate poverty and save their children through sales of their handcrafted baskets and beads



To Purchase Beads or donate to the ladies of the Kipsongo Slum directly, go to:
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The Dynamic Vision Foundation is a non-profit service organization created to support the women of the Kipsongo Slums.

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The Port of Long Beach works to develop our workforce and leadership from high school through the professional arena. We're proud to support important events like the Los Angeles County Women's Leadership Conference.



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Notes



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