



LOS ANGELES COUNTY

Women's Leadership Conference

we **RISE**



Presented by

BofA SECURITIES 

THURSDAY, SEPTEMBER 1, 2022

The Westin Bonaventure Hotel & Suites, Los Angeles

WELCOME TO THE 2022 WOMEN'S LEADERSHIP CONFERENCE!

Welcome to the 12th Los Angeles County Women's Leadership Conference: We RISE! On behalf of the Conference Co-Chairs and Planning Committee, we would like to welcome you all to this extraordinary day where you can learn, connect, and evolve!

This year's theme, We RISE, celebrates the journey of overcoming life's hurdles and our growth as individuals and as a community, lifting each other up to reach our greatest potential. Whether it is the global pandemic or our own personal battles, we show up, we are resilient, we persist, We RISE from challenges, and come out stronger.

We cannot wait to see you all rise!

Sincerely,



Javaneh Noorparvar
She/Her
Conference Co-Chair



Laura Rockett
She/Her
Conference Co-Chair



Nam Doan
He/Him
Conference Co-Chair



Mackenzie Domann
She/Her
Conference Advisor

MESSAGE FROM THE CONFERENCE EXECUTIVE SPONSOR



Welcome to the 2022 Women's Leadership Conference! It is great to "see" you. Really see you. All of you, in all your essence. After two years of confining our interactions to a 2-dimensional existence. Literally, relating to one another within a box. We emerge from the confines of the past into a new light. Ready to carry on, honoring the over 1M people who are no longer here. Armed with the lessons learned and ready to seize life's next big challenge. We have overcome and have emerged transformed.

Our life no longer what it once was.

Today is about setting ourselves free, breaking out of the box, and embracing what we have been gifted. Strength. Resilience. Survival. Life.

Adversity has a way of pausing time and reigniting new beginnings. Today's challenges are such that we must stand shoulder to shoulder because that is what makes you invincible. We hope that you leave today inspired to take action on what gives you joy and passion. We've been given a second chance to change the world. And like us, perhaps the world can use a little changing. That's what this conference has always been about.

Today, we RISE!

Rossana D'Antonio, *She/Her*
Deputy Director
Los Angeles County Public Works

CONFERENCE COMMITTEE

Los Angeles County gratefully acknowledges the dedication and hard work of the members of its 2022 Los Angeles County Women's Leadership Conference Committee.



- Alejandra Hinojosa
- Ana Gaona
- Brenda Duran
- Brian Fung
- Calvin Tran
- Carmen Cuevas
- Donna Bautista
- Dorean Losoya
- Erika Mesa
- Esty Montoto
- Ganeisha Anderson
- Heidi Oliva
- Holly Francisco
- Javaneh Noorparvar
- Jazmin Aragon
- Jefferson Du
- JeNai Davis
- Jessica Lee
- Josafat Flores
- Kara Plourde
- Kavetha Velusamy
- Lance Cervantes
- Laura Rockett
- Laura Smith
- Leticia Alatorre
- Lorena Chavez
- Lt. Delicia Hernandez
- Mackenzie Domann
- Martha Chono-Helsley
- Melanie Morita
- Michael Harmon
- Michele Felix
- Monica Brown-Coleman
- Monica Lopez
- Nam Doan
- Nancy Garcia
- Naomi Guzman
- Natalia Pineda
- Paul Marcynyszyn
- Priya Aggarwal
- Sarah Ardalani
- Shirley Lai
- Veronica Ramos
- Vilma Gonzalez



2022 CONFERENCE COVER ARTIST



Theresa Argonza
Cover Artist

Theresa is a mama, an ate (*Filipino word for "older sister" pronounced "ah-teh"*), and a daughter to caring, hardworking parents. She is a native of Los Angeles, who immersed herself in art during her youth by drawing and borrowing books from the public library to learn about origami and crafts. She collected rubber stamps, handcrafted cards, and wrote many letters to relatives and friends.

She took art courses throughout her years at Immaculate Heart High School and felt fortunate to experience firsthand how young women grow in character when they work together in an inclusive environment. She enjoyed coordinating events and was a student leader in several organizations at Cal Poly Pomona, where she received a BFA in Graphic Design. Currently, as a designer for the L.A. County Executive Office's Media and Creative Services team, she works on various projects for the Board of Supervisors and Commissions. She values serving the community and offering visual communication solutions.

This year's cover design depicts women of different ethnicities and ages lifting the world in unison. A woman, alone, may endure the weight of physical, emotional, mental, and internal challenges, which can be exacerbated by external expectations and responsibilities. Like seeds of change, kind words or gestures from women who can empathize and empower others may not only uplift the individual, but the world around them. Magnolias grow and spread around the world, symbolizing perseverance, strength, and beauty. Each woman's innate capacity to love and nurture extends to those around them and future generations, as symbolized by the young girl holding a magnolia bud. The good that one brings to others, in turn, may bring joy and meaning to oneself. Together, we rise.

SHARE YOUR THOUGHTS & ENTER TO WIN!

Fill out our survey about today's conference, and enter to win one of three prizes, including:

- 5 WundaBar Pilates classes
- 3 month membership to a Yellow Co. guidance group
- 2 seats to a BMW track meet mixer

To enter the drawing:

1. Scan the QR code or visit <https://linktr.ee/wlc2022> to take the survey.
2. Follow the instructions on the survey thank you page by 4:00 PM on September 1, 2022 and you will automatically be entered into the opportunity drawing.

The winners will be announced at the end of the day before the closing remarks. Winners must be present to claim their prizes.

Never used a QR code before? Open your phone's camera app, focus the camera over the QR, and a link will pop up directing you to the survey (works with most cellphones).





WE RISE & WIN A PRIZE!!!

Follow us on Twitter and Instagram!

@LACWomenLeaders



Use the hashtags **#WeRISE2022 #LACWLC2022** to play!

You can win a prize by partaking in our many activities:

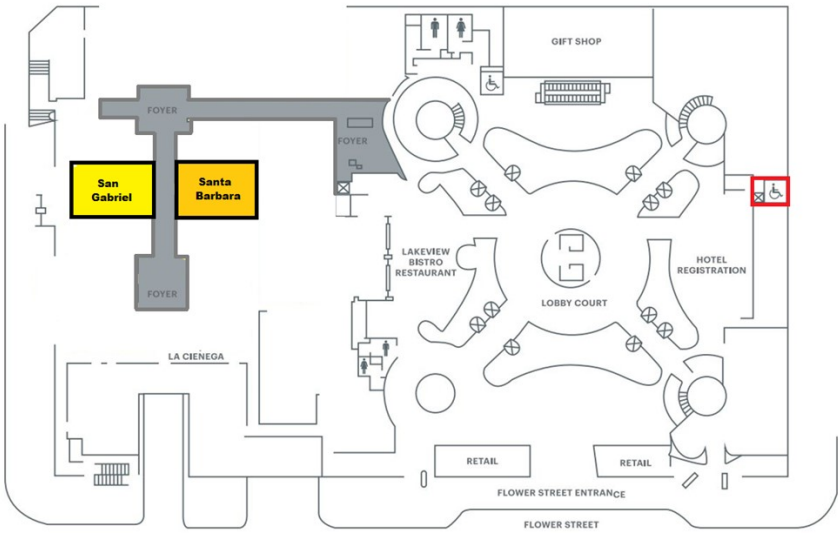
- Candy Jar Guessing Game
- Scavenger Hunt
- And more!

For details on all of our social media games and how to participate, use the QR code on the back of your name badge or visit the Social Media table in the California Ballroom.

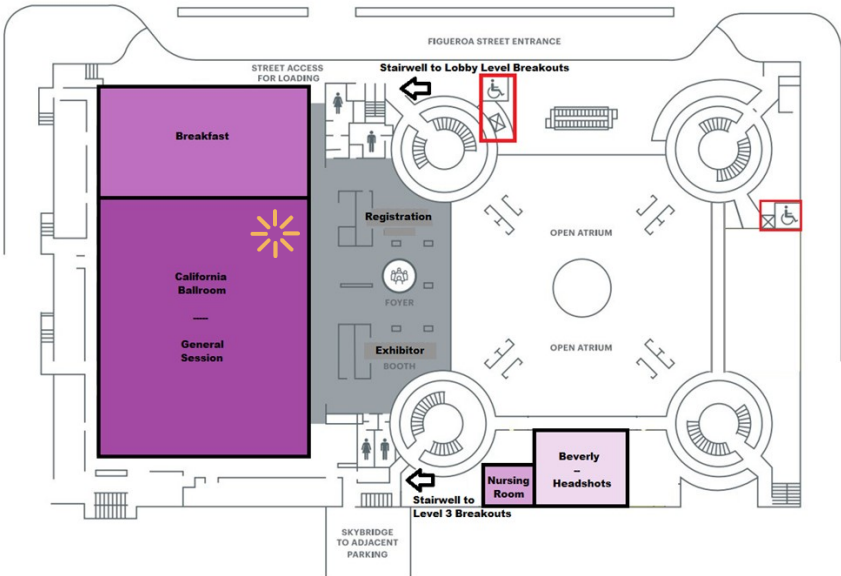
SPEAKER SOCIAL MEDIA ACCOUNTS

	 Twitter	 Instagram
Amal Kassir	@amalthepoet	@amalthepoet
Cassandra Chase	@ms_cchase	@ms_cchase
Deshauna Barber	@deshaunabarber	@deshaunabarber
Eve Lahijani		@vitamin.eve
Hannah Said		@hannahlsaid @woveninclusion
Supervisor Holly Mitchell	@HollyJMitchell	@hollyjmitchell
Kiana Webb		@kiana_webb
Lily Gibarac		
Lisa Haisha	@lisahaisha	@lisahaisha
Marissa Orr	@marissabethorr @aeiSpeakers	@marissabethorr @aeiSpeakers
Director Mark Pestrella	@mp_LACountyDPW	
Michelle MiJung Kim	@mjmichellekim	@michellekimkim
Rita Boccuzzi		@ritaboccuzzi
Rossana Jeran	@rossanajeran	@rossana_jeran
Stephanie Wiggins		@Stephaniewigginsceo

WESTIN BONAVENTURE CONVENTION CENTER MAP

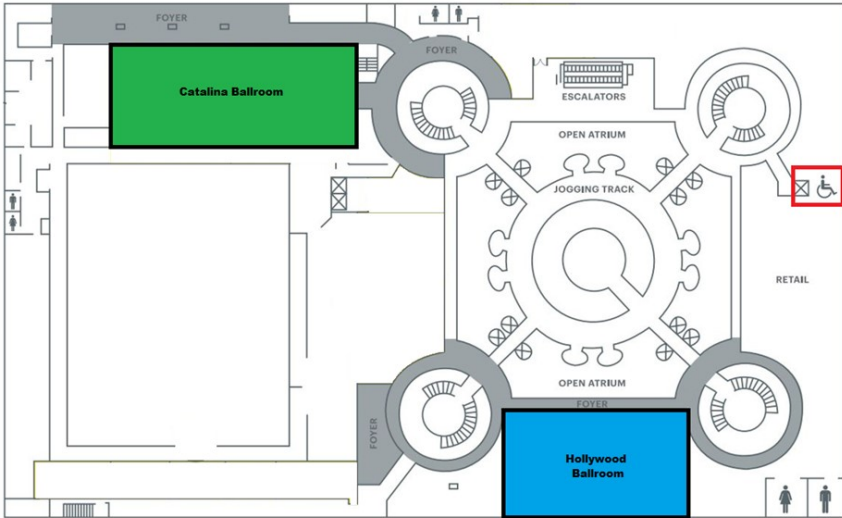


LEVEL ONE







LEVEL TWO

WESTIN BONAVENTURE CONVENTION CENTER MAP



LEVEL THREE

LEGEND

-  ADA Access
-  Santa Barbara—Level One
-  San Gabriel—Level One
-  Beverly—Level Two
-  California Ballroom—Level Two
-  Nursing Room—Level Two*
-  San Diego/Breakfast—Level Two
-  Social Media Table—Level Two
-  Catalina Ballroom —Level Three
-  Hollywood Ballroom —Level Three

*See Registration Desk for access



CONFERENCE AGENDA

Thursday, September 1, 2022

7:00 AM Registration & Breakfast **FOYER**

8:30 AM 2022 Women's Leadership Conference Intro
● CALIFORNIA BALLROOM

Welcome

Laura Rockett, Conference Co-Chair
Los Angeles County Public Works
Nam Doan, Conference Co-Chair
Los Angeles County Public Works
Javaneh Noorparvar, Conference Co-Chair
Los Angeles County Public Works

Los Angeles County Public Works Welcome

Mark Pestrella, Director, Los Angeles County Public Works

Los Angeles County Opening Remarks

Holly Mitchell, Los Angeles County Supervisor, 2nd District

9:00 AM What Have We've Gotten Wrong about Women at Work?
Marissa Orr

10:00 AM A Hurdle Doesn't Have to Be A Barrier
Dr. Deshauna Barber

10:45 AM Networking **FOYER**

11:15 AM Morning Breakout Sessions (Concurrent)

Meditation as a Tool for Self Care

Rossana Jeran ● SANTA BARBARA-LEVEL 1

Awakening Divine Warrior: How to Achieve and Sustain Success and Authenticity Without Burnout and Sacrifice

Lily Gibarac ● SAN GABRIEL-LEVEL 1

Empowered Eating

Eve Lahijani ● CATALINA BALLROOM-LEVEL 3

Creating Your Perfect World with Kiana Webb

Kiana Webb ● HOLLYWOOD BALLROOM-LEVEL 3

12:15 PM Networking **FOYER**

CONFERENCE AGENDA

Thursday, September 1, 2022

- 12:35 PM** Lunch ● CALIFORNIA BALLROOM
- 1:05 PM** First to Five: The Story of the First All Women Board of Supervisors
- 1:15 PM** The Track to Success
Stephanie Wiggins, Chief Executive Officer
Los Angeles County Metropolitan Transportation Authority
- 1:40 PM** Networking FOYER
- 2:00 PM** Afternoon Breakout Sessions (Concurrent)
- True Wealth Is a State of Mind**
Lisa Haisha ● SANTA BARBARA-LEVEL 1
- Activating Your Personal Power for Social Good**
Cassandra Chase ● SAN GABRIEL-LEVEL 1
- It's No Secret – Money Masterclass**
Rita Boccuzzi ● CATALINA BALLROOM-LEVEL 3
- Dear Lord, Not Another Diversity, Equity, and Inclusion Speaker!**
Hannah Said ● HOLLYWOOD BALLROOM-LEVEL 3
- 3:00 PM** Networking FOYER
- 3:20 PM** The Wilderness of the Self: Courage and Choice
Amal Kassir ● CALIFORNIA BALLROOM
- 3:55 PM** Closing the Gap Between Good Intentions and Real Change
Michelle MiJung Kim
- 4:40 PM** Closing Remarks
Laura Rockett, Conference Co-Chair
Los Angeles County Public Works
Nam Doan, Conference Co-Chair
Los Angeles County Public Works
Javaneh Noorparvar, Conference Co-Chair
Los Angeles County Public Works

WELCOME & OPENING REMARKS



Mark Pestrella, He/Him
Director, Los Angeles County Public Works

Mark Pestrella is the Director of Los Angeles County Public Works. In this capacity, he serves as the County Engineer, the County Road Commissioner, and the Chief Engineer of the Los Angeles County Flood Control District. With an annual budget of more than \$2.7 billion and a workforce of 4,000 employees, Los Angeles County

Public Works is the largest municipal public works agency in the United States, providing vital public infrastructure and civic services to more than 10 million people across a 4,000-square-mile service area. Public Works' diverse operations are defined within six core service areas: Water Resources, Transportation, Environmental Services, Construction Management, Developmental Services, and Emergency Management.

Director Pestrella is a licensed Civil Engineer and a 34-year veteran of Public Works and has held a variety of management positions. He is a native of Southern California and attended California Polytechnic State University, San Luis Obispo, where he received a Bachelor of Science Degree in Civil Engineering with concentrations in structural engineering and water resource management.



Holly J. Mitchell, She/Her
Los Angeles County Supervisor, 2nd District

Supervisor Holly J. Mitchell currently serves as Chair of the Los Angeles County Board of Supervisors. As the daughter of parents who were public servants and a third-generation Angeleno, Mitchell leads with a deep understanding of the vital safety net LA County provides to millions of families and is committed to ensuring that all residents can thrive.

Since being elected to the Board of Supervisors on November 3rd, 2020, Supervisor Mitchell has made poverty alleviation a countywide priority and has anchored an equitable recovery plan from the health and economic pandemic caused by COVID-19. Within her first year as Supervisor and with support from the County Board of Supervisors, Mitchell passed a landmark guaranteed income program, made LA County the first in the nation to phase out urban oil drilling and has strengthened the County's ability to quickly respond to mental health crises among our unhoused residents.

Supervisor Mitchell is honored to represent the two million residents of Los Angeles County's Second District - including the neighborhood she grew up in - Leimert Park, along with the cities of Carson, Compton, Culver City, El Segundo, Gardena, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Los Angeles (portions), Manhattan Beach, Redondo Beach, and a dozen unincorporated communities.

MORNING PROGRAM KEYNOTE SPEAKERS



Marissa Orr, She/Her

Former Executive at Google and Facebook; Best-Selling Author, Lean Out: The Truth About Women, Power, and the Workplace

Marissa Orr is a former Google and Facebook executive, bestselling author, and leadership speaker. Spending 15 years working at today's top tech giants, she has conducted talks for thousands of people in the US, Europe, and Asia-Pacific, at companies and universities such as Google, Twitter, Pace University, New School, American Express, and more. Originally from Miami, Orr received her Master's degree in Decision and Information Sciences from the University of Florida. Her best-selling book, *Lean Out, The Truth About Women, Power, and the Workplace*, was released by HarperCollins Leadership in June of 2019.

Featured in Forbes, Fox, Yahoo! Finance, and CNBC, *Lean Out* is not simply a retort to Sheryl Sandberg's *Lean In*, but a revolutionary path forward with the power to change the lives of men and women in the corporate world and beyond. With *Lean Out*, Orr provides a fresh voice for a new generation of thinkers.

Topic

What Have We've Gotten Wrong about Women at Work?

● California Ballroom

Based on in-depth research and personal experiences, Marissa shares her journey as a single mom of three trying to find success in her 15-year career at the world's top tech giants. She gives an insider's look at the systemic dysfunction inside today's most progressive organizations, providing a revolutionary new perspective on why there are so few female leaders in corporate America. She doesn't simply present a counterargument to modern feminist rhetoric but offers a revolutionary path forward to change the trajectory of the lives of women and men in the corporate world and beyond."

MORNING PROGRAM KEYNOTE SPEAKERS



Dr. Deshauna Barber, She/Her
Non-Profit CEO, Army Reserve Captain, and Former Miss USA

The first Miss USA to be crowned while serving in the U.S. military, human rights advocate Dr. Deshauna Barber is an award-winning international speaker with a bold approach to inspiring and encouraging her audience. Deshauna is a STEM graduate who worked as an IT Analyst for the U.S. Government and was a logistics commander in the U.S. Army Reserve. She is the President and Chief Executive Officer of Service Women's Action Network, the nation's leading nonprofit organization advocating on behalf of all servicewomen and women veterans in the country. Deshauna is a sought-after motivational keynote speaker for many groups including Fortune 500 companies like Google, Verizon Media, and Coca-Cola, among others, offering impactful lessons on diversity and inclusion, women and youth empowerment, mental health awareness, and more.

As Miss USA, Dr. Barber advocated for our men and women in uniform by encouraging our government to provide additional support for soldiers who have Post-Traumatic Stress Disorder (PTSD). During her Army Reserve commitment, Captain Barber served her country for over 11 years and worked as a cadet instructor at Howard University's Bison Battalion. She has a Diversity and Inclusion Certification from Cornell University, and holds a Doctorate in Organizational Leadership from Norwich University. Deshauna has appeared on The Steve Harvey Show, The Rachael Ray Show, Fox, and Friends, The Chelsea Show, Good Morning Washington, The Ellen DeGeneres Show, The Daily Show, Live with Kelly, Good Morning America and in Glamour and Diversity Magazine, among many others.

Topic

A Hurdle Doesn't Have to Be A Barrier

● California Ballroom

Dr. Deshauna Barber has a story unlike no other. In this speech, she discusses her battles and how she turned her hurdles into stepping stones to greatness. As a non-profit CEO, former Miss USA, Army Veteran, and human rights activist, Dr. Barber's success did not come without severe hardship. She is a survivor of child sexual abuse, and after the loss of her mother to lung cancer, she encourages her audience to fight through their personal traumas. No one's life is perfect or lacks obstacles. Deshauna's story of perseverance proves that hurdles are not barriers to our goals but stepping stones to climbing over our everyday battles.

MORNING BREAKOUT SESSION SPEAKERS



Rossana Jeran, She/Her

Meditation Teacher & Chief Executive Officer, Hello Computer, Inc.

Rossana Jeran is a Social Entrepreneur, Media Artist and certified Mindfulness meditation teacher. She is bi-lingual (English/Spanish) and has a diverse background from social work and arts management to philanthropy, private equity, the tech industry and Hollywood; by way of her work with music industry legend, Freddy DeMann; former Manager of Madonna, Michael Jackson, The Eagles, Billy Idol, Perry Farrell and Shakira.

Jeran, who creates media projects under the moniker Blurgirl, is also a VJ and an award-winning Director and Producer whose work, which includes short and feature films, as well as music videos, video landscapes and multimedia projects, have screened across the United States and abroad for the past 25 years.

In 2010 she founded Fit Conscious Happy, a life-style coaching practice that guides people to reach their highest potential using fitness and Meditation for complete mind/body wellness. She is also certified by the Deepak Chopra Institute as a Primordial Sound Meditation Teacher.

In 2018, she founded digital media agency, JTGC Media and is the CEO of Hello Computer, Inc. creators of the award winning children's Mobile app, StoryTime and other 'edutainment' style mobile apps that encourage imagination and literacy for children across the world.

A true and well-balanced dichotomy, Jeran balances her life between entrepreneurial work, her passion for helping people and immersive media projects for global audiences.

Session Details

Meditation as a Tool for Self Care

● Santa Barbara

In the age of digital devices, social media, and hectic schedules, it's not surprising that the number of people suffering from stress, anxiety, insomnia, and chronic health problems is on the rise. Many are searching for peace of mind and the most direct way to experience peace and well-being is through meditation; a tool for self care that tunes into the body's own inner intelligence. For thousands of years, people have used meditation to move beyond the mind's busy activity and emotional turbulence into profound peace and expanded awareness. This 'restful awareness' is needed now more than ever before.

Primordial Sound Meditation (PSM) is a healing practice that allows us to experience inner calm and deep relaxation. Although it is called Primordial Sound Meditation, it is done silently with eyes closed and can be done anywhere...even your office! Scientific research reveals that when you meditate, your breathing slows, blood pressure decreases, and stress hormone levels fall. This provides incredible physical, biological, emotional, and mental benefits. If you'd like to start or deepen a meditation practice, there is no time like the present to begin. After this breakout session, you will have a simple meditation you can use daily.

MORNING BREAKOUT SESSION SPEAKERS



Lily Gibarac, She/Her
Transformational & Leadership Consultant/Executive Coach,

Lily Gibarac is a Transformational Leadership Consultant, Executive Coach, Entrepreneur, and Business Strategist. She is passionate about helping purpose driven leaders, executives, entrepreneurs, and business owners to improve their performance, both professionally and personally. Whether her clients are stressed, burned out, overwhelmed, anxious - or lacking the confidence and clarity to make important decisions - she can help increase the impact of their effectiveness and leadership skills.

Through a unique combination of coaching, consultation, training, self-discovery, and group dynamics, she focuses on developing the attitudes and actions to help her clients navigate from The Head Space into the purpose driven Path of the Heart.

Lily holds a degree in Computer Science, and a Ph.D (ABD) in Organizational and Leadership Development.

Session Details

Awakening Divine Warrior: How to Achieve and Sustain Success and Authenticity Without Burnout and Sacrifice

● San Gabriel

Life post-2020 continues to exponentially grow in complexity, delivering challenging emotions, a sense of grief, loss, and uncertainty. Demanding deadlines, projects, quotas, and metrics continue to pile up. We feel increasingly pushed to rush through life desperately striving to be more productive, achieve more and keep up with demands. This presentation will provide actionable steps to turn the biggest challenges into the greatest source of strength that enable you to design a life that is inspiring and authentic. When you lead from a place of integrity and the unique wisdom your life lessons have given you, you can show up as an authentic leader, business owner, or entrepreneur, and effectively lead amid uncertainty and chaos.

MORNING BREAKOUT SESSION SPEAKERS



Eve Lahijani, She/Her

Nutrition Therapist & Soul Alignment Guide, Vitamineve Inc.

Eve Lahijani is the owner of Vitamineve Inc. where she helps people from all over the world heal their relationship with food. She has a TEDx talk entitled Trust Your Hunger and Make Peace with food. Eve specializes in helping people heal their relationship with food and ultimately with themselves. She is passionate about

helping her clients learn to eat and live in alignment with their souls one bite and one step at a time.

Prior to her private practice Eve was the UCLA Campus Nutrition Health Educator, educating students and staff about nutrition, body image, mindfulness and other wellness topics. Eve is a UCLA alumna, has a Masters in nutrition and is a Registered Dietitian Nutritionist. In addition Eve has a certification in Spiritual Psychology with an emphasis in Consciousness, Health and Healing..

Finally, and perhaps most importantly, Eve has overcome her own eating and body image issues so she knows about the struggle and the healing, first hand.

Session Details

Empowered Eating

● Hollywood Ballroom

Transcend diet culture and align with your own body's innate wisdom. How to release frustrating patterns and eat in a way that satisfies your body, energizes your day and nourishes your soul.

MORNING BREAKOUT SESSION SPEAKERS



Kiana Webb, She/Her
Chief Executive Officer, Webb Family Enterprises

Kiana Webb is an inspirational leader, a motivational speaker, a community philanthropist, and the Chief Executive Officer of Webb Family Enterprises, a management company that oversees numerous business lines through the lens of pursuing parity.

Kiana leads passionately, always striving to attain a higher degree of excellence, with the intention for those around her to reach their ultimate potential. She is an active participant in professional and social organizations. She is an advocate for improving the lives of women, children, and people of color.

Kiana is a proud mother of three phenomenal young human beings who give her lots of practice in Faith, Hope, and Love.

Session Details

Creating Your Perfect World with Kiana Webb

● Catalina Ballroom

Through a lifetime of leadership experience, a journey of healing, and powerful storytelling, Kiana Webb inspires others to reframe their mindset and position themselves in their perfect world. Kiana Webb graciously speaks on how rising together, starts from within.

“How you show up in the world becomes your experience –
and whatever that is, it’s all glorious”

AFTERNOON PROGRAM KEYNOTE SPEAKERS



Stephanie Wiggins, She/Her
*Chief Executive Officer,
Los Angeles County Metropolitan Transportation Authority*

The Board of Directors of the Los Angeles County Metropolitan Transportation Authority (Metro) voted to hire Stephanie Wiggins as Metro's CEO on April 8, 2021. A lifelong trailblazer and champion of equity and inclusion, Wiggins is the first African American woman to lead the agency. As CEO of Metro, she oversees an agency that runs the third-busiest transit system in the United States and serves as the lead transportation planning, programming, and financing agency for the 10.1 million residents of LA County. Before rejoining Metro as CEO in June 2021, Wiggins served for two-and-a-half years as CEO of Metrolink, the nation's third-largest passenger rail system covering 538 route-miles throughout Southern California.

Prior to serving as CEO of Metrolink, Wiggins was the Deputy CEO of Metro, where she assisted the CEO in providing leadership and achieving strategic public transportation objectives, including the passage in 2016 of Measure M, a half-cent sales tax approved by 71 percent of LA County voters. She also established the Women and Girls Governing Council. During her tenure at Metro, Wiggins also served as the Executive Director of Vendor/Contract Management, where she implemented procurement streamlining initiatives and greatly expanded Metro's contracting of small and historically underutilized businesses. Prior to that role, Wiggins was the Executive Officer and Project Director of the Congestion Reduction/ExpressLanes Program where she launched the first high occupancy toll lanes in LA County on the I-10 and I-110.

With a deep and genuine commitment to equity, diversity and inclusion, Wiggins strives to provide all people living in Southern California equal access to mobility to get to work, school, healthcare and leisure activities. Achieving that goal depends on leading an organization that is as diverse and inclusive as the region it serves.

Topic

The Track to Success

- California Ballroom

Starting as a temporary analyst in the public sector, Stephanie Wiggins rose through the ranks of four southern California transportation agencies to become the first female CEO of Metro, the third largest agency of its kind in the Country. Stephanie will talk about her lessons learned along the way, and her personal philosophy of success in her career and her life.

AFTERNOON BREAKOUT SESSION SPEAKERS



Lisa Haisha, She/Her

Speaker, Author & SoulBlazer, SoulBlazing Institute

Lisa is a life coach, author, transformational speaker, TV host and avid traveler, with an MA in Spiritual Psychology. Her fascination with people has taken her to over 60 countries, where she has worked in everything from boardrooms to yurts helping people Make Shift Happen in their lives. Much of this humanitarian work can be found on her website whispersfromchildrenshearts.org. She is also the Chair (wo)man of Silicon Valley's Pitch Global L.A. chapter and frequently works with entrepreneurs helping them manifest change.

In addition to private coaching and retreats, she's interviewed and filmed dozens of movers-and-shakers and out-of-the-box thinkers to explore what makes them tick. The Legacy series led to the Amazon Originals SoulBlazing with Lisa Haisha and the latest two seasons: Conversations with Master Teachers and Encounters with Metaphysical Healers.

Session Details

True Wealth is a State of Mind

● Santa Barbara

Abundance is a mindset and equity is not just financial: The value you create in your life is a priceless asset and one of the most important investments you can make. Lisa calls it Soul Currency. It's not just about how much money you make but how you make it and what you do with it. In this engaging talk we'll explore how Soul Currency feeds not just your bank account but your spiritual reservoir.

Lisa will cover key life principles that you can put into action to create the gift that truly keeps on giving:

What mindset you can cultivate to bring abundance into your life. Why the Universe shares its bounty with those who set clear intentions. How to create positive life/work balance. Best practices for starting each day with awareness.

AFTERNOON BREAKOUT SESSION SPEAKERS



Cassandra Chase, She/Her
Managing Director, Chase Consulting Group

Council Member Cassandra Chase was elected to the Lakewood City Council on June 7, 2022.

Cassandra's parents instilled in her the value of service. She has been a longtime volunteer with the Lakewood Jaycees, serving as a former Miss Greater Lakewood, which has inspired her about the community's ability to come together toward a common purpose.

Professionally, Cassandra is a business strategist and social entrepreneur who works to provide marginalized groups the opportunities and access they need to succeed. She founded Chase Consulting Group (CCG), a boutique business consulting firm that provides strategic management, business development and marketing services to small businesses and non-profit organizations.

She also co-founded Read Lead, a non-profit organization that empowers the next generation of leaders through literacy-based programming.

In addition, Cassandra serves as the Coordinator of the Empowerment Congress, a model of civic engagement built on the core principles of participatory democracy, reciprocal accountability and intentional civility.

Session Details

Activating Your Personal Power for Social Good

● San Gabriel

Personal power is the ability to attract, influence and lead people in a positive way. Being self-aware of our personal story and experiences has a deep impact in our ability to lead and serve. In this workshop we will explore ways to activate your personal power to become a more effective leader and use it for the benefit of the community.

AFTERNOON BREAKOUT SESSION SPEAKERS



Hannah Said, She/Her

Diversity and Inclusion Business Partner, Lyft, Inc.

Hannah is a Diversity, Equity, and Inclusion (DEI) facilitator, researcher, and community organizer. She has an unwavering commitment to diversity, equity, and inclusion that is fueled by her passion for social justice, art, and authentic community building. She uses creativity and humor to bring diverse people together, to create inclusive spaces, and talk about social justice and intersectionality. Her drive for equity comes from her lived experience of being a biracial, queer, Muslim, woman. Her professional experience includes overseeing Diversity and Inclusion programs and grants at the State of California Department of Developmental Services (DDS), conducting research with people of color and disabled veterans at the Veterans Affairs Office, and recruiting underrepresented people for San Francisco based tech companies. She recently transitioned from Walt Disney Company as a Diversity and Inclusion Activation Manager to Lyft as a Diversity and Inclusion Business Partner. She is currently based in Los Angeles with her puppy, Amara.

Session Details

Dear Lord, Not Another Diversity, Equity, and Inclusion Speaker!

● Hollywood Ballroom

How do we talk about diversity and inclusion without being bored, enraged, or disconnected? This session is an interactive dialogue between Hannah Said and the audience. She wants to pull the curtain between personal and professional life. Diversity, Equity, and Inclusion (DEI) starts at home before it starts at work. She is curious about how we seek out diversity in our neighborhoods? What are our personal barriers around communicating with our community and building inclusive space? The goal of the session is to better understand how to challenge ourselves to envision a diverse, equitable, and inclusive home and neighborhood.

Hannah is a Diversity, Equity, and Inclusion practitioner who has done DEI work at the State of California's Department of Disability, Walt Disney Company, and is currently at Lyft as a Diversity and Inclusion Business Partner. She has a DEI consulting company called Woven (woveninclusion.com) and a Queer and Middle Eastern coffee pop-up call Saffron Cowboy (@saffroncowboy).

AFTERNOON BREAKOUT SESSION SPEAKERS



Rita Boccuzzi, She/Her

Financial Expert, Money Coach & Speaker, Flourish Inc.

Rita Boccuzzi, also known as Mamma Rita Money, is Financial Expert, Money Coach and Speaker. She is passionately committed to the mission of guiding and educating one million families around Money to achieve financial peace of mind through Money Education and transformative mindset breakthroughs.

She is a proven professional who founded Flourish Inc. in 2012 and leads the Money Empowerment Movement, known to be a Revolutionary Life Changing Approach for Rapid Transformation to Flourish Financially.

Her focus is education based self-development around the behavior, knowledge, and skill set associated with money. She educates people with a holistic and transformational approach connecting them with the purpose of their money and teaching how to protect it.

Mamma Rita also leads Wine Women & Wealth and "It's No Secret To Be Wealthy" Workshops, as well as her Money Empowerment Movement Bootcamps where Money Over Mindset Mastery meets Money Skills Mastery. She is also co-author of "Wine, Women, & Wealth - Inspirational stories of women who got their financial act together" & "50 Empowering Wealth & Financial Mind-\$hifts." In addition she serves as Treasurer on the Board of the Bloom Again Foundation.

Session Details

It's No Secret - Money Masterclass

● Catalina Ballroom

Learn to leverage what's on your side and take the power and control of your personal economy to have a fantastic relationship with your money and celebrate living financially free. Embrace learning key principles to saving and protecting your money all while breaking through beliefs that are blocking you. Expand your knowledge of financial literacy to gain confidence and clarity, increasing your opportunities to make, grow and keep money. Know how to protect your financial household with living benefits when you need it most and plan to never outlive your money. Be in action of your 5 P's - Purpose, Protect. Preserve from loss, Persevere - lifetime, Possibilities to Prosper.

AFTERNOON PROGRAM KEYNOTE SPEAKERS



Amal Kassir, She/Her
Spoken Word Poet & Activist

Amal Kassir is a Syrian American poet, born and raised in Denver Colorado to an Arab father and an American convert mother. She has performed & taught in 13 countries and cities all over, in venues ranging from orphanages to refugee camps to youth prisons to churches. She is a youth mentor, a writing teacher, and a traveling poet. She is also the program manager of the Mental Wellness Program for Muslim Youth for Positive Impact in Colorado (mypi.org), working to dismantle the stigma around mental health & addiction in the global community.

Topic

The Wilderness of the Self: Courage and Choice

● California Ballroom

It was said by a 19th century scientist, "The promised land always lies on the other side of a wilderness". As the world comes out of the COVID-19 lockdown, we now realize that the wilderness itself wasn't the lock down, but rather, what the isolation exposed us to within ourselves.

Our emergence into the new world comes with a new task: understanding our relationship with mental health in an effort to reach the promised land of the Self. This is a talk about the wilderness of identity, healing and choice in the post-lock down world.

AFTERNOON PROGRAM KEYNOTE SPEAKERS



Michelle MiJung Kim, She/Her

*Author, **The Wake Up: Closing the Gap Between Good Intentions and Real Change**; CEO & Co-Founder, **Awaken***

Michelle MiJung Kim (she/her) is a queer immigrant Korean American woman writer, speaker, activist, and entrepreneur. She is the author of *The Wake Up: Closing the Gap Between Good Intentions and Real Change*, which received the 2021 Porchlight

Personal Development & Human Behavior Book of the Year Award. She is CEO and co-founder of *Awaken*, where she has consulted hundreds of organizations and leaders from Fortune 500 companies, tech giants, nonprofits, universities and beyond on their equity education journey. Michelle has been a lifelong social justice activist and has served on a variety of organizations such as the San Francisco Human Rights Commission's Advisory Committee, LYRIC nonprofit's Board of Directors, and Build Tech We Trust Coalition. She currently serves on the board of Asian Americans for Civil Rights and Equality (AACRE). Her work has appeared on world-renowned platforms such as Harvard Business Review, Forbes, The New York Times, and NPR, and she has been named LinkedIn's Top Voice in Racial Equity and Medium's Top Writer in Diversity three years in a row. She lives in Oakland, California.

Topic

Closing the Gap Between Good Intentions and Real Change

● California Ballroom

As we become more aware of various social injustices in the world, many of us want to be part of the movement toward positive change. But the line between performative allyship and real solidarity can sometimes be difficult to discern, especially when there are so many different calls to action happening simultaneously. At a time when each of us is needed more than ever, how can we go beyond performative allyship to building real, authentic solidarity across differences? What can we do to create real transformation in the world while making this journey sustainable for us all? Join this special fireside chat with award-winning author and activist Michelle MiJung Kim as she explores our path to transforming the world through solidarity, accountability, and healing.

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