



Women's Leadership Conference

I'm **POSSIBLE**

Thursday, August 15, 2024



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WELCOME TO THE 2024 Women's Leadership Conference

Welcome to the 13th Los Angeles County Women's Leadership Conference: I'm Possible! On behalf of the Conference Co-Chairs and Planning Committee, we would like to welcome you to this exciting, jam-packed day of empowerment, growth, and connection. Use this program as your guide to take advantage of all of the amazing opportunities offered throughout the day. Whether that's networking with the region's top professionals, engaging with the multitude of exhibitors, boosting your confidence with some power coaching, or updating your professional photo, the possibilities are endless!

Have an extraordinary day!

Sincerely,



Laura Rockett
Conference Co-Chair



Kara Plourde
Conference Co-Chair



Javaneh Noorparvar
Conference Advisor

MESSAGE FROM THE DIRECTOR OF PUBLIC WORKS



Hello and welcome!

On behalf of the Los Angeles County Public Works Women's Leadership Council, I am thrilled to have you join us today at the iconic Westin Bonaventure Hotel in Downtown Los Angeles.

Now in its 13th year, the Los Angeles County Women's Leadership Conference is a regional showcase for celebrating the richness of our diversity, the power of inclusion and belonging, and the inspiring contributions of people of all genders.

Together, we are making strides towards a more equitable and inclusive future where every voice is heard, every experience valued, and every individual is empowered to reach their full potential. Thank you for being an integral part of this journey. And remember, the world you want is possible, and the impossible is truly attainable.

Sincerely,
Mark Pestrella, P.E.
Director, Los Angeles County Public Works

CONFERENCE AGENDA

Thursday, August 15, 2024

7:00 AM **Registration & Breakfast** **CALIFORNIA FOYER & SAN DIEGO ROOM**

8:30 AM **2024 Women's Leadership Conference Intro** **CALIFORNIA BALLROOM** ●

Welcome

Kara Plourde, Conference Co-Chair
Los Angeles County Public Work

Laura Rockett, Conference Co-Chair
Los Angeles County Public Works

Mark Pestrella, Director
Los Angeles County Public Works

Los Angeles County Opening Remarks

Lindsey P. Horvath
Los Angeles County Supervisor, 3rd District

9:00 AM **The 5C's to Gaining Clarity and Confidence**
Nada Nasserdeen

9:50 AM **Exhibitor Fair & Networking** **CALIFORNIA FOYER**

10:30 AM **Morning Breakout Sessions**
(Concurrent)

How Emotions Affect Your Income: The Key to Manifesting Financial Freedom
Micaela Passeri **SANTA BARBARA - LEVEL 1** ●

Aligned Ambition: 4 Steps to a Career of Fulfillment & Self-Worth
Brooke Taylor **SAN GABRIEL - LEVEL 1** ●

Your Second Act - Entrepreneurship?
Renee White Fraser **SANTA ANITA - LEVEL 1** ●

The Future of Work Is PLAY
Minna Taylor **BEVERLY - LEVEL 2** ●

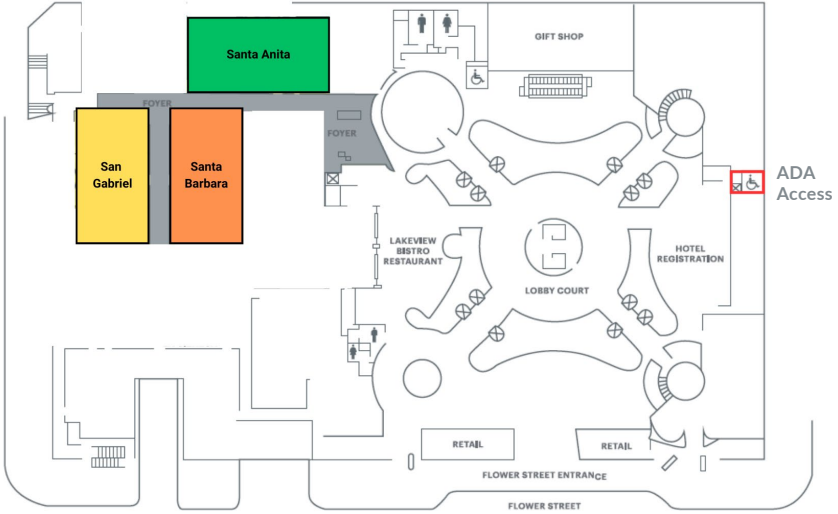
CONFERENCE AGENDA

Thursday, August 15, 2024

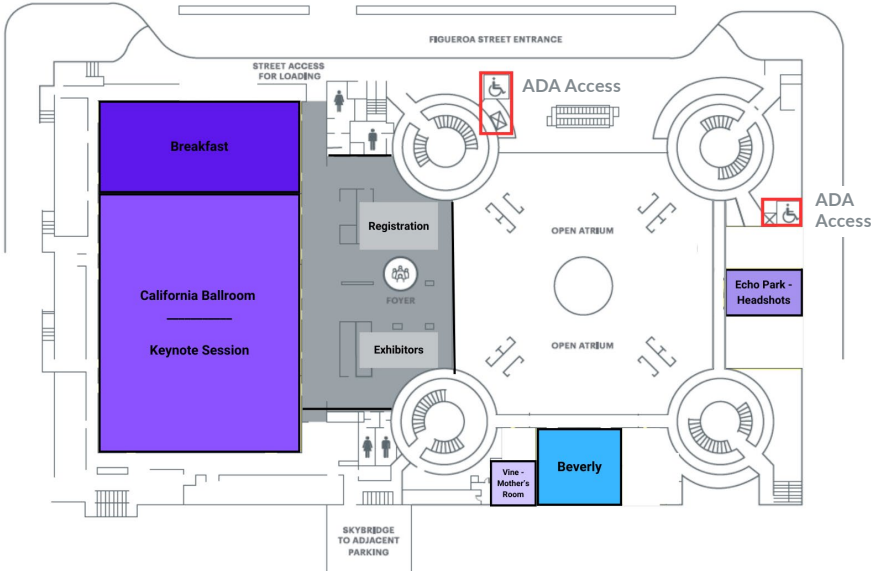
11:30 AM	Exhibitor Fair & Networking	CALIFORNIA FOYER
12:00 PM	Lunch	CALIFORNIA BALLROOM 
1:10 PM	Waste: One Woman's Fight Against America's Dirty Secret Catherine Coleman Flowers	
1:55 PM	Exhibitor Fair & Networking	CALIFORNIA FOYER
2:25 PM	Afternoon Breakout Sessions (Concurrent)	
	Show Up and Show Out: Top "I'm Possible" Communication Secrets of the Most Confident Leaders Bridgett McGowen	SANTA BARBARA - LEVEL 1 
	Inclusive Conversations: Skills to Advocate for Yourself in the Workplace Bernice Chao	SAN GABRIEL - LEVEL 1 
	Harnessing Mind-Body Skills to Work, Live, and Lead with Intention Dr. Adrienne Youdim	SANTA ANITA - LEVEL 1 
	Shifting Your Lens: How the Stories We Tell Ourselves Shape Our Lives Kim Fuller	BEVERLY - LEVEL 2 
3:25 PM	Exhibitor Fair & Networking	CALIFORNIA FOYER
4:00 PM	Disability, Ableism, & Allyship Tiffany Yu	CALIFORNIA BALLROOM 
4:45 PM	Closing Remarks Kara Plourde, Conference Co-Chair Los Angeles County Public Works Laura Rockett, Conference Co-Chair Los Angeles County Public Works	

WESTIN BONAVENTURE CONVENTION CENTER MAP

LEVEL ONE



LEVEL TWO





SHARE YOUR THOUGHTS & ENTER TO WIN!

Help us improve future events by providing valuable feedback on your time with us today! Complete our survey and enter to win one of these three incredible prizes:

- Five (5) WundaBar Pilates classes
- One (1) night stay at Westin Bonaventure + Dinner at LA Prime*
- Project Glimmer Top Product Bundle

*Restrictions may apply

To enter the drawing:

1. Scan the QR code here or on the back of your badge to take the survey.
2. Follow the instructions on the survey thank you page by 4:00 PM on August 15th, 2024 and you will automatically be entered into the opportunity drawing.

The winners will be announced at the end of the day before the closing remarks. Winners must be present to claim their prizes.

Never used a QR code before? Open your phone's camera app, focus the camera over the QR, and a link will pop up directing you to the survey (works with most cellphones).

POSSIBLE Wins Await! Discover the #imPOSSIBLE!

Follow us on:



Are you ready to dive into a world of fun and excitement?!
Use the hashtags #imPOSSIBLE and #LACWLC2024 to join in the fun!

You can win exciting prizes by taking part in our many #LACWLC2024 activities:

- **Raffles:** Enter for your chance to win amazing giveaways!
- **Scavenger Hunt:** Explore the conference for hidden treasures!
- **Social Media Contests:** Snap, post, and hashtag your way to a prize!
- **And more!**

Scan the QR code above or on the back of your name badge for details on all our conference games and how to participate! Don't miss out on the chance to make the imPOSSIBLE, possible! Join us in the fun, connect with fellow attendees, and win big!

WELCOME & OPENING REMARKS



Supervisor Lindsey P. Horvath was sworn into the Los Angeles County Board of Supervisors on December 5, 2022. One year later, she became the youngest-ever Chair. She is the first millennial, and currently the only renter to serve on the all-women Board, bringing a much-needed perspective to LA County leadership.

Supervisor Horvath's career has been defined by tackling the hardest problems, building diverse coalitions, and delivering results for her community. Her commitment to serving others was shaped by her family and faith, which instilled in her a strong work ethic and made her a tireless advocate in addressing the complex problems facing Angelenos.

Supervisor Horvath has served on a number of regional boards. She received her Bachelor of Arts from the University of Notre Dame and a Certificate of Nonprofit Management & Fundraising from UCLA Extension. She resides in West Hollywood with her dog, Winston, whom you are likely to see out in the District.



Mark Pestrella is the Director of Los Angeles County Public Works, the nation's largest municipal public works agency, with a focus on sustainable infrastructure and equitable service delivery. Public Works' diverse operations encompass Water Resources, Transportation, Environmental Services, Construction Management, and Municipal Services. With an annual budget of \$4.1 billion, a Capital Project Program exceeding \$5 billion, and a workforce of 4,000 employees, the agency provides vital

public infrastructure and civic services to more than 10 million people across a vast 4,000-square-mile service area. Guided by a vision to be the most trusted public agency and a mission to build modern infrastructure that uplifts all communities, Public Works prioritizes safety, cultural awareness, human health, transparency, inclusivity, and innovation. Under Mr. Pestrella's leadership, Public Works has spearheaded numerous initiatives to enhance the region's infrastructure and foster collaboration. Notable examples include the voter-approved Safe, Clean Water Program, the regional adoption of the Los Angeles County Water Plan, and the convening of Infrastructure LA. This focus on innovation ensures the diverse needs of the community are met with efficiency, equity, and excellence.

A native of Southern California, Mr. Pestrella attended California Polytechnic State University, San Luis Obispo, where he earned a Bachelor of Science in Civil Engineering. He is a 36-year veteran of Public Works and a licensed professional engineer. In addition to his role at Public Works, Mr. Pestrella serves on the board of directors of the Institute for Sustainable Infrastructure and the Council for Watershed Health. He is the vice-chair of the American Society of Civil Engineers-Industry Leaders Council and a past president of the National Association of Flood and Stormwater Management Agencies.

MORNING PROGRAM KEYNOTE SPEAKER - NADA NASSERDEEN

The 5C's to Gaining Clarity and Confidence

● CALIFORNIA BALLROOM



Are you constantly doubting yourself and getting in your own way? Does the thought of self-promotion make you want to cringe? Is the negative self-talk in your head getting louder and louder, limiting your overall success in life? If so, you're not alone!

Men and women around the world have expressed their frustrations and struggles as they climb the career ladder or achieve next-level results in their personal and professional lives. With years of coaching men and women on career confidence and leadership strategies, Nada has recognized the top four challenges for professionals: Imposter Syndrome, Self-Promotion, Climbing the Career Ladder, and Taking Risk. Do these sound familiar?

Through this transformational talk, Nada dives into her science-based methodology, C.O.R.E., and breaks down the five essential elements that are vital to building your success and confidence.

Your time is now to get back to your C.O.R.E. and build the life you deserve.

SPEAKER BIO

Nada Nasserdeen is the founder and CEO of Rise Up For You, #1 Best Selling Author, 20 under 40, and 2x TEDx Motivational Speaker.

Nada has been featured on hundreds of podcasts and radio shows as well as a featured motivational and educational speaker on platforms such as TEDx Talks, The Female Quotient, The California Human Resources Conference, The World In Leadership Diversity Conference, Women of Influence, The Virtual Coach Expo, In addition to numerous HR and Executive conferences. She's spoken on platforms alongside the greats such as Tony Robbins, Les Brown, Marie Forleo, David Meltzer, and more! Most recently, she can be seen and heard on Canada's Global TV, Radio Canada, Amazon Prime TV, and Bloomberg as one of the only female co-hosts of The Office Hours, a talk show that interviews celebrities, athletes, and world-renowned entrepreneurs.

Most recently, Nada has been seen in Times Square on Billboard in Times Square.
Learn more at: Nadalena.com and Riseupforyou.com

MORNING BREAKOUT SESSION SPEAKERS - MICAELA PASSERI

How Emotions Affect Your Income: The Key to Manifesting Financial Freedom

● SANTA BARBARA- LEVEL 1



Emotions dictate, thoughts, which dictate feelings, which dictate actions, which dictate results. Everything you have accomplished and have present in your life has an emotional birth. For true success and fulfillment in life, you must understand how to navigate your emotional landscape and respond with conscious awareness, inspired action and a surrendered heart.

SPEAKER BIO

Micaela Passeri is a 6-time Award Winning Emotional Intelligence Business Strategist, Coach, International Speaker, Best Selling Author and Community Leader with over 20 years of experience building 6 and 7 figure businesses. With result-focused income generating strategies, Micaela puts her two business degrees, experience and many certifications to use by helping entrepreneurs and business owners make more, feel fulfilled and experience personal and financial freedom.

Micaela developed a proven proprietary technique of marrying business income generating strategies with emotional subconscious reprogramming, called Emotional Money Mastery. Her work has helped hundreds of clients double, triple and quadruple their income, boost self-confidence, tap into inner wisdom, increase productivity, banish anxiety, demotivation and crippled momentum, cure business stagnation and shatter their income ceiling.

As a leader in her community, Micaela also runs a women's business empowerment group called Global Woman Club both in Los Angeles and Florence, Italy with the intention to create a place for women to elevate themselves through powerful professional connections. She has shared the stage with major experts in the field of personal development like Deepak Chopra, Jack Canfield, Janet Atwood and Ervin Lazlo.

MORNING BREAKOUT SESSION SPEAKERS - BROOKE TAYLOR

Aligned Ambition: 4 Steps to A Career of Fulfillment & Self-Worth

● SAN GABRIEL – LEVEL 1



Do you ever feel like no matter how much you achieve, it still never feels like enough? It's not imposter syndrome, perfectionism, or low confidence. It's actually something deeper. In this talk you will uncover the real reason you're stuck in your career and the exact steps you need to take to create the fulfillment and the career performance you desire.

Working with women in the public and private sector at companies like Uber, Microsoft, and Google, Brooke's frameworks has helped clients land promotions, advance into leadership roles, negotiate raises, heal crippling burnout, alleviate chronic anxiety, increase confidence and self-assurance, and create healthy new habits that clients actually stick to.

SPEAKER BIO

Brooke Taylor is a Transformational Career Coach for women, and a former Marketing Lead at Google. She was named a "Top Career Coach to Watch" by Forbes, Fortune Magazine, LA weekly and more. Her clients are top female executives at Goldman Sachs, Google, Coinbase, PwC and IBM. Her transformational group coaching programs and workshops have changed the lives of over 5,000 women globally.

Brooke is the global expert in a phenomenon she coined "the Success Wound", which is the pain high-achievers experience when they mistake their success for their self-worth. She has developed a powerful methodology that has helped thousands of high-achievers to heal their Success Wound and finally have a career that feels both fulfilling and successful.

Previously, she was a Marketing Lead at Google and she was the Head of Operations at a global DEI consultancy, The Dream Collective. She has lived in 5 countries before settling in her home state of California with her husband and puppy, Paloma.

MORNING BREAKOUT SESSION SPEAKERS - RENEE WHITE FRASER

Your Second Act - Entrepreneurship?

● SANTA ANITA - LEVEL 1



Share journeys of success and challenges of several women entrepreneurs. Convey 3 keys to be successful as an entrepreneur in your second or third chapter. Share the hard questions you have to ask yourself before you take the plunge.

Share transforming a company to digital.

SPEAKER BIO

Renee White Fraser, Ph.D., CEO of Fraser Communications in Los Angeles, and the host of Why Women radio show on KABC 790AM and podcast. Fraser Communications is a \$35 million ad agency with clients including Lexus, Hyundai, State of CA, several water agencies, LADWP and the Los Angeles Dept of Public Health.

As the CEO of one of the leading women owned and led agencies in SoCal, Renee is a dedicated advocate for women in leadership. She has served for 10 years as co-chair of 50/50 Women on Boards in Los Angeles and as a board member of 50/50 WOB. In 2019, recognizing the need for more women of color on publicly traded boards, Renee stepped in as a volunteer co-Director of Pathways, NAWBO California Education Fund. Pathways is a 6-month mentoring and education program for women of color who are mentored by active board directors throughout the 6 months.

As a successful entrepreneur and philanthropist, Renee has been recognized as one of the Top 50 Influential Women in LA, received the SBA CEO of the Year award, and has been awarded the Women Leading the Way award from the LABJ, Women of Impact award from LA Magazine. Renee serves on the boards of Girl Scouts of Greater LA, Wise and Healthy Aging, the national board of 50/50 Women on Boards and the American Red Cross.

MORNING BREAKOUT SESSION SPEAKERS - MINNA TAYLOR

The Future of Work Is PLAY

● BEVERLY - LEVEL 2



AI is built for perfection. Humans are not. Seeking perfection compromises our ability to be valuable contributors. We divert resources to not messing up rather than hypothesis, failure, and discovery. For us to be key players in the future workforce we must lean into the flawed landscape of imagination, innovation, and collaboration. At the root of this outcome is integrating play as an essential aspect to workforce and leadership development. Play ignites resilience, discovery, connection, and emotional intelligence. To change our world, we must establish new rules of the game and learn to play with intention, improvisation, and imperfection.

SPEAKER BIO

Minna Taylor is the Founder of Energize Your Voice (WBE), a global communication coaching and training firm, author of *The Confident Body*, international speaker, and influential thought leader in the theory and application of PLAY. She is committed to helping visionary leaders and their teams transform the world. With an experiential approach, rooted in the principles of play and performance, she and her team support organizations, individuals, and entrepreneurs to explore their full potential in public speaking, storytelling, and leadership communication. Notable clients include TikTok, Red Bull, UBER, and EY.

Minna earned her BFA from NYU Tisch and went on to earn her MFA in Performance with a concentration in speech and vocal production. Beginning her career as an accent reduction specialist, Minna went on to transfer her theater training to developing an innovative approach for professional development. She has a deep passion for supporting individuals to play, fail, and tell powerful stories.

AFTERNOON PROGRAM

KEYNOTE SPEAKER - CATHERINE COLEMAN FLOWERS

Waste: One Woman's Fight Against America's Dirty Secret

● CALIFORNIA BALLROOM



Catherine Coleman Flowers shares her inspiring story of advocacy, from childhood to environmental justice champion. She discusses sanitation and its correlation with systemic class, racial, and geographic prejudice that affects people across the United States.

SPEAKER BIO

Catherine Coleman Flowers is an internationally recognized environmental activist, MacArthur "genius" grant recipient, and author. She has dedicated her life's work to advocating for environmental justice, primarily equal access to clean water and functional sanitation for communities across the United States.

Founder of the Center for Rural Enterprise and Environmental Justice (CREEJ), Flowers has spent her career promoting equal access to clean water, air, sanitation, and soil to reduce health and economic disparities in marginalized, rural communities.

Flowers sits on the Board of Directors for the Climate Reality Project, the Natural Resources Defense Council and the American Geophysical Union, as well as serving as a Practitioner in Residence position at the Nicholas School of the Environment at Duke University. In 2021, her leadership and fervor in fighting for solutions to these issues led her to one of her most notable appointments yet – Vice Chair of the Biden Administration's inaugural White House Environmental Justice Advisory Council. In 2023, she was recognized as one of TIME's "100 Most Influential People" in the world and was featured on Forbes' "50 Over 50" list.

As the author of *Waste: One Woman's Fight Against America's Dirty Secret*, Flowers shares her inspiring story of advocacy, from childhood to environmental justice champion. In the book, she discusses sanitation and its correlation with systemic class, racial, and geographic prejudice that affects people across the United States. She and her work have been profiled by CBS's 60 Minutes, The New York Times, The Washington Post, The Guardian, PBS Newshour and more.

Learn more at www.catherinecolemanflowers.com.

AFTERNOON BREAKOUT SESSION SPEAKERS - BRIDGETT MCGOWEN

Show Up and Show Out: Top "I'm Possible"
Communication Secrets of the Most
Confident Leaders

● SANTA BARBARA- LEVEL 1

You see others showing up in life, owning who they are. They have a certain walk and a certain air about themselves appearing to be the most amazing and most confident people on the planet, and you ask yourself "How do they do it?!"

Find out the four pillars of communication that determine how well your image and message leave a memorable impression on others.

Get the secrets of the most confident leaders, and immediately turn them into habits that position you to show up and show out as the most confident person in the room who can unequivocally say "I'm possible!"



SPEAKER BIO

As an award-winning international professional speaker since 2001, Bridgett McGowen has shared the stage with prominent figures such as former President Barack Obama, Deepak Chopra, Oprah Winfrey, Shonda Rhimes, Kim Coles, Amy Cuddy, Stacey Abrams, Mel Robbins, Dr. Mae Jemison, Common, and Katie Couric—just to name a few.

The University of Texas at Austin has presented Bridgett with the prestigious Master Presenter Award, while One Woman in Canada honored her with not one, but two Fearless Woman Awards. Among other accolades, Bridgett has also received two Stevie Awards and a 2023 Award of Distinction from The Communicator Awards.

Her expertise has made her a presentation skills coach for SkillCycle, a communication expert for TONE Networks, a member of Forbes Coaches Council, and a contributor to Medium and Entrepreneur online magazine. She is a proud graduate of both the esteemed Goldman Sachs 10,000 Small Business Program as well as Nasdaq Milestone Circles, and she earned a Certificate in Women's Entrepreneurship from Cornell University in 2021.

Bridgett has authored multiple books, including Real Talk: What Other Experts Won't Tell You About How to Make Presentations That Sizzle, Show Up and Show Out: 52 Communication Habits to Make You Even More Unforgettable, and Upward: Leadership Lessons for Women on the Rise, all three of which have won awards. Bridgett has been featured by CBS, NBC, and Fox News Media and lives in the Phoenix, Arizona area with her family.

AFTERNOON BREAKOUT SESSION SPEAKERS - BERNICE CHAO

**Inclusive Conversations: Skills to
Advocate for Yourself in the Workplace**

● **SAN GABRIEL - LEVEL 1**

This interactive training addresses microaggressions and unconscious bias, fostering diversity and inclusion. Participants will gain inclusive communication skills, empowering them to empathize with colleagues and clients and drive meaningful actions.



SPEAKER BIO

Bernice Chao is an award-winning creative and has worked on the world's top brands. She is among the few female Asian American creative leaders in the industry and is helping to shape the AANHPI community through Asians in Advertising, a global non-profit. The organization inspires the next generation of talent through its podcast, events, mentorship, and scholarship programs.

She co-authored the award-winning bestseller *The Visibility Mindset* and has given talks on over 100 stages, including SXSW, 3%, and AdColor. She is a professor at Loyola Marymount University and president of TEDxCulverCity. Bernice was inducted into the 2022 AAF Hall of Achievement, 2023 She Run's It Working Mother of the Year award, and the 2023 Cannes See It Be It Program.

AFTERNOON BREAKOUT SESSION SPEAKERS - DR. ADRIENNE YODIM

Harnessing Mind-Body Skills to Work,
Live and Lead with Intention

● SANTA ANITA - LEVEL 1

Turbulent times have taken a toll on our personal health and professional lives. We are inundated by a constant stream of news, social media, and toxic noise that dysregulates and distracts us from meaningful and purpose-driven work.

In this keynote, Dr. Adrienne will teach you practical, science-backed tools to regulate yourself (mind and body) so that you can work and lead with intention, clarity and vision.

Participants will learn clear, actionable steps to cultivate physical, mental, and emotional regulation. Foster the emotional resilience necessary to prevent burnout and maximize productivity. Learn to enhance focus and critical thinking in an ever-distracting environment. Participate and foster teams that collaborative effectively to navigate change and lead with impact. And finally will learn tools to bolster resilience and adaptability in an evolving workplace.

SPEAKER BIO

Dr. Youdim is a keynote speaker, author, and practicing physician with a passion to empower professionals to take charge of their physical, mental and emotional health so they can thrive in the workplace. Her decade's experience caring for CEOs, entrepreneurs and seasoned leaders in all industries has revealed the very mind-body skills that promote good health and emotional wellbeing also lead to resilience and success in the workplace.

Dr. Youdim holds multiple board certifications awarded by the American Board of Internal Medicine, the National Board of Physician Nutrition Specialists, the American Board of Obesity Medicine and is a Fellow of the American College of Physicians.

Her most recent book *Hungry for More: Stories and Science to Inspire Weight Loss from the Inside Out* explores the emotional and spiritual hungers that present as a hunger for food. In addition to her private practice in Beverly Hills, She founded and hosts the *Health Bite* podcast, ranked amongst the top 5% most listened to globally. Dr Youdim is a national speaker sought after by the media and has been featured on *The Doctors*, *Dr. Phil*, *Dr.Oz*, *ABC news*, *Inside Edition*, *National Public Radio* among other news outlets. Dr. Youdim lives in Los Angeles with her high school sweetheart, 3 kids and labradoodle. In her spare time, she can be found running, reading and gathered around a home-cooked meal with family and friends.

You can view her TEDx here: <https://www.youtube.com/watch?v=AFpeEOeZVg>



AFTERNOON BREAKOUT SESSION SPEAKERS - KIM FULLER

Shifting Your Lens: How the Stories We
Tell Ourselves Shape Our Lives.

● BEVERLY – LEVEL 2

You have the power to rewrite your stories, claim your power and live the life you dream. Join Kim as she shares her own powerful story of taking her greatest challenge and making it her greatest teacher. She invites you to explore the stories you tell yourself, where they come from and how to transform them for more ease and peace in any relationship; even the one with yourself.



SPEAKER BIO

Kim Fuller is a mindful photographer, mindfulness and story coach, award winning author, TEDx speaker and founder of Born to Rise™. Her passion is to help women stand in their power, their story and their beauty so they can live a confident and peaceful life. She uses photography to mirror the beauty she sees in each woman, empowering them to show up authentically in business and life.

Kim also gives women a platform to share their personal stories with a live audience so they can process, release, and transform from victim to hero. She provides women mindful tools through her Art of the P.A.U.S.E. method that invites them to slow down and look carefully inward. This enables them to expand in creativity, intuition, peace, and joy, and release their fears, judgments and assumptions of themselves and others.

Kim leads workshops and story exchanges in the DEI space, with women's groups and at conferences. She has been a keynote speaker and workshop facilitator for Chubb Insurance, Bank Newport, Bryant Women's Summit, the United Way, IGT, Adidas, Day One and many other organizations. She has been a guest on several podcasts, radio shows and television spots speaking about mindfulness and the power of storytelling.

Born to Rise is Kim's passion. She believes if we can see the greatest qualities in ourselves by unraveling unhelpful stories, assumptions, and judgments, we can heal and RISE to our greatest potential. When we are healed, we lead our lives with more love, compassion, and empathy. When we share our stories we connect more deeply, educate others, and bridge the divides that keep us from understanding those who seem different.

Kim also feels the voices of women need to be amplified to balance the stories that have been told for centuries by men. Women's stories tend to explore themes such as community, collaboration, and compassion whereas many of our historical stories were about wars, power and control. We need both versions of life to understand the best possibility for all people and the planet.

She is a mother of three children, one of whom is adopted and is her greatest spiritual teacher. Her book "Finding" tells the story of her journey with this young boy and the Dalai Lama. One of Kim's greatest gifts is she is a great hugger.

AFTERNOON PROGRAM KEYNOTE SPEAKER - TIFFANY YU

Disability, Ableism, & Allyship

● CALIFORNIA BALLROOM



While the disability community has had many of their rights protected in the workplace since the passage of the Americans with Disabilities Act (ADA) in 1990, the unemployment rate for disabled Americans has remained the same since then (source: Harkin Institute). This highlights a pressing need for both policy and hearts and minds to change in order to create systemic change and more inclusive workspaces. Diversity, equity, and inclusion (DEI) initiatives have not included a disability lens for far too long. This talk takes an interactive approach to better understanding ableism and how pervasive it is in our society and what we can do to be a better ally to the disability community.

SPEAKER BIO

Tiffany Yu is the CEO & Founder of Diversability, an award-winning social enterprise to amplify disabled voices; the Founder of the Awesome Foundation Disability Chapter, a monthly micro-grant that has awarded \$49.5k to 50 disability projects in 8 countries; and the host of TIFFANY & YU, the podcast. She serves on the San Francisco Mayor's Disability Council and was a 2020 Co-Chair of the World Economic Forum Sustainable Development Impact Summit.

At the age of 9, Tiffany became disabled as a result of a car accident that also took the life of her father. She started her career in investment banking at Goldman Sachs and has also worked at Bloomberg and Sean Diddy Combs' REVOLT Media & TV. She is a 3x TEDx speaker and spoke on 5 sessions at the World Economic Forum Annual Meeting in Davos. She has been featured in Marie Claire, the Guardian, and Forbes.

*I'm*POSSIBLE

Speakers Social Media



Bernice Chao	@hellobernice	in/bernicechao
Catherine Coleman Flowers	@catherinecfowers	in/catherine-coleman-flowers-4577484/
Renee White Fraser	@frasercomm	in/company/fraser-communications/ in/reneewhitefraser/
Kim Fuller	@born.to.rise	in/kim-fuller-95b3973/
Supervisor Lindsey Horvath	@lindseyphorvath	in/lindseyphorvath/
Bridgett McGowen	@bhmcompanies	in/bmcgowen/
Micaela Passeri	@michaelapasseri	in/michaelapasseri/
Director Mark Pestrella	@lacopublicworks	in/mark-pestrella-p-e-566a2b10/
Nada Nasserdeen	@riseupforyou @nadalenanasserdeen	in/nadalena/
Brooke Taylor	@brookevtaylor	in/brooketaylor-coach/
Minna Taylor	@minnataylor_eyv	in/minnafoundereyv/
Dr. Adrienne Youdim	@dradrienneyoudim	in/dradrienneyoudim
Tiffany Yu	@imtiffanyyu	in/tiffanyyu/

CONFERENCE COMMITTEE

Los Angeles County is sincerely grateful for the dedication and hard work of the members of its 2024 Los Angeles County Women's Leadership Conference Committee. This Conference would be IMPOSSIBLE without you!



- Alisa Williams
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- Shanell Holland
- Shelan Joseph
- Sherri Diaz
- Sylvia Lopez
- Tamara Gayden
- Tamika Gray
- Troy (Tung) Le
- Yvonne Banzali



2024 CONFERENCE COVER ARTIST



Alla Agamalian

Cover Artist

IG: @elevate_success_

Alla Agamalian is an Administrative Services Manager at the Justice, Care & Opportunities Department, where she develops contracts for various public services, such as JusticeConnect.org, and programs that support LA County and its communities especially the justice impacted individuals. With a master's degree in finance and a paralegal certification from UCLA, she brings a wealth of knowledge to her work. Alla also has an eye for creativity and a passion for design. Her journey began with pencil-and-paper drawings, and over the years, she has gotten more into graphic design and digital art.

Like every woman in her life, Alla wears many hats beyond her professional role. She's a devoted daughter, an older sister, a loving wife, a nurturing mother to Gregory (10) and Nicole (5), and a cherished friend. These multifaceted roles enrich her life and contribute to her remarkable journey. Her artwork inspired by this year's Women's Leadership Conference theme "I'm Possible," is not just a design but a declaration. Each shadow in her captivating creation is a narrative, representing the many diverse roles a woman can embody—from a businesswoman to a mother, from a scientist to an astronaut.

Alla's cover design is a celebration of the superwoman in every woman. It's a reminder that the roles women play are not just parts of their lives but are the essence of their identity. Alla's story is one of empowerment, creativity, and the unyielding spirit of womanhood. Her life's work echoes the conference's message: every woman is not just a possibility—she is I'm Possible!

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